



Press release: Tuesday 22nd September 2009

New short break ski packages launched by P&V

To celebrate the launch of P&V's new ski brochure for the 2009/2010 season, the French ski accommodation specialist has announced the introduction of short ski breaks to the French Alps and Pyrenees.

Those booking before the end of October 2009 will be entitled to an early booking discount of 15 per cent off weekend arrivals or four nights for the price of three for midweek breaks.

The short ski breaks, which can be booked for one to four nights, are available at selected properties throughout the ski season and offer greater flexibility for those short of time or on a budget this winter. All of the properties are located in resorts with short transfer times from major airports and train stations, meaning guests can make the most of their time on the slopes.

Below we have listed some of the short breaks currently on offer with P&V. For more accommodation options, please visit: http://www.pv-holidays.com/ski-france/short-ski-break-france_os

Four nights for the price of three:

Résidences Pierre & Vacances Flaine La Forêt, Flaine

Prices start from £250 (previously £335) for four nights in a one-bedroom apartment suitable for up to four people, valid for stays from the 4th January – 5th February 2010.

Located in the Grand Massif ski area, the Pierre & Vacances La Forêt residence in Flaine is one of P&V's most popular self-catering apartment blocks in the French Alps. A recent refurbishment means the property now offers larger apartments and a number of other 'extras' including WiFi internet access, boot dryers and a bakery service, as well as children's clubs for all ages. The centre of Flaine, including bars, restaurants and cinemas, is within easy walking distance. Flaine is just 90 minutes away from Geneva Airport. For more information, please visit: <http://tiny.cc/PVFloret>

Residence Pierre & Vacances L'Alpaga, Serre Chevalier 1400

Prices start from £365 (previously £486) for four nights in a one-bedroom apartment suitable for up to five people, valid for stays from the 4th January 2009 – 5th February 2010.

The Pierre & Vacances L'Alpaga property is located in the heart of the mountain village of Villeneuve, just 50m from the shops and 200m from the ski

lifts. Hamper delivery service (payable upon arrival) is available for all guests, as well as meal card options. Close to the residence are children's club facilities, a thalassotherapy centre and health spa, as well as the Ecrins National Park and the Serre Chevalier Ice Tour. For more information, please visit: <http://tiny.cc/PValpaga>

Résidence Pierre & Vacances Les Terrasses d'Azur, Isola 2000

Prices start from £288 (previously £385 for four nights in a one-bedroom apartment suitable for up to four people, valid for stays from the 4th January 2009 – 5th February 2010.

Overlooking the resort and close to the ski runs and shops, the Pierre & Vacances Les Terrasses d'Azur residence in Isola 2000 offers comfortable apartments in an enviable location. All apartments have balconies that offer a panoramic view over the main ski area and the Chastillon valley. All apartments have a fully fitted kitchen area and children's clubs for all ages are also on offer within the resort. Isola 2000 is a 90-minute drive from Nice Airport. For more information, please visit: <http://tiny.cc/PVIsola>

Fifteen percent discount on short breaks:

Résidences MGM Les Alpagnes de Chantel, Arc 1800

Prices start from £220 (previously £260) for two nights in a one-bedroom apartment suitable for up to four people, valid for stays from the 7th January – 3rd February 2010.

Located on the hillside of the Arc 1800 ski resort, Résidences MGM Les Alpagnes de Chantel offers a wide selection of newly renovated apartments, all with magnificent views of the valley and direct access to the slopes. The property features a wellbeing centre, as well as an indoor heated swimming pool and a cardio-training room. Children's clubs are on offer in the resort and a range of meal options is also available, including a daily hamper service that delivers freshly prepared meals to your door at each mealtime. Arc 1800 is approximately two hours from Geneva Airport. For more information, please visit: <http://tiny.cc/AlpagesChantel>

Résidences MGM Les Hauts Bois, Aime La Plagne

Prices start from £223 (previously £263) for two nights in a one-bedroom apartment suitable for up to four people, valid for stays from the 7th January – 3rd February 2010.

The Résidences MGM Hauts Bois residence at Aime la Plagne is a luxury ski destination offering comfortable, spacious apartments for up to a maximum of 10 people. Each apartment offers views of the Isere Valley and Mont Blanc. Only a short walk from the resort centre, the property also offers direct access to the slopes on skis. A well being centre, including swimming pool, is also available for all guests. La Plagne is a forty-minute drive from Geneva Airport. For more information, please visit: <http://tiny.cc/HautsBois>

Ends

About P&V

P&V (also known as Pierre & Vacances or PV-Holidays) is the number one provider of holiday residences, villages and hotels all over France and is the European leader in ski accommodation. The P&V group as a whole has 120 ski residences and hotels in over 40 major ski resorts across the French Alps and Pyrenees. These properties range from affordable, self-catering studio apartments through to luxurious four-star chalets and upmarket hotels using four brands: Pierre & Vacances, Maeva, Résidences MGM and Latitudes Hotels.

Further information

For further consumer information on P&V, please visit: www.pv-holidays.com or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the P&V blog at <http://blog.pv-holidays.com>

Follow P&V on Twitter at <http://www.twitter.com/pvholidays>

Media information and press trips

For media information and images or if you're interested in a press trip, please contact Susie Tempest or Jenny Groutage at The Saltmarsh Partnership on 020 7928 1600 or email susie/jenny@saltmarshpr.co.uk.

The Saltmarsh Partnership can also help source prices for flights, ferries and trains to P&V's accommodation.