

Press release: Tuesday 24<sup>th</sup> November 2009

### **Late availability Christmas and New Year ski breaks from Pierre & Vacances**

Those still looking for a last minute Christmas or New Year break can take advantage of some great deals on ski accommodation in the French Alps with European ski accommodation specialist Pierre & Vacances. The company is offering at least 15 percent off all resorts all season, as well as a free night's accommodation on selected stays over Christmas week.

In order to help alleviate the effects of the weak pound, Pierre & Vacances is giving 15 percent off *all* accommodation on *all* dates throughout the winter season, including breaks over Christmas and New Year. This 'Eurobuster' offer can also be combined with any other offer currently available, leading to savings of up to 35 percent. Holidays booked between the 19<sup>th</sup> and the 26<sup>th</sup> December 2009 will also be eligible for a free night's accommodation on the 18<sup>th</sup> December 2009.

### **Christmas Offers – 15 percent off and one free night**

#### **Residence Le Belmont, Arc 1800**

*Prices start from £857 (previously £1,009) per week for a one-bedroom apartment sleeping up to four people*

This newly refurbished complex offers panoramic views over Mont Blanc. Located just 300m from the nearest shopping centre, ski schools and ski lifts, the property is ideally placed for a ski holiday with family or friends. All of the apartments are extensively furnished with bathroom, WC, television and kitchenette containing hotplate, fridge, oven, dishwasher, and a coffee maker. For more information, please visit: <http://bit.ly/4MXTAu>

#### **Les Balcons du Soleil, Avoriaz**

*Prices start from £911 (previously £1,072) per week for a one-bedroom apartment sleeping up to four people*

Recently renovated, Les Balcons du Soleil comprises the "Néva", "Chapka", "Douchka", "Elinka" and "Saskia 1" buildings. These apartments offer high quality, comfortable accommodation right in the heart of the traffic-free resort of Avoriaz. All apartments are ski-in-ski-out and are ideally located close to the cable cars, for direct access to the slopes. All apartments include a fully fitted kitchen and living area. For more information, please visit: <http://bit.ly/66AGnG>

### **New Year Offers – 15 percent off**

#### **Pierre & Vacances Avoriaz La Falaise, Avoriaz 1800**

*Prices start from £888 (previously £1,045) per week for studio apartment sleeping up to four people*

Created by Pierre & Vacances in the 1960's, Avoriaz has now become one of the hottest ski destinations in the French Alps. La Falaise is a large property boasting almost 300 apartments, spread around several buildings. Boasting wonderful views of the Morzine valley, the residence provides easy access to the pistes and resort amenities. All apartments include a fully fitted kitchen and living area. A range of catering options is also available. For more information, please visit: <http://bit.ly/4SxV9l>

#### **Résidence Pierre & Vacances Belle Plagne le Quartz, Belle Plagne**

*Prices start from £1,011 (previously £1,320) per week for a one-bedroom apartment sleeping up to four people*

Located at the heart of the Grand Plagne ski area, the Pierre & Vacances Residence Le Quartz at Belle Plagne is a recently refurbished residence that offers spacious and comfortable self-catering apartments. The residence is just 150m from the ski lifts and has ski-in, ski-out access. Services include ski lockers, a children's area, well being services and a bakery delivery service. For more information, please visit: <http://bit.ly/6RZkky>

For more deals, please visit: [http://www.pv-holidays.com/ski-holidays/christmas-ski-holidays-france\\_os](http://www.pv-holidays.com/ski-holidays/christmas-ski-holidays-france_os)

**Ends**

### **About Pierre & Vacances**

Pierre & Vacances is the number one provider of holiday residences, villages and hotels all over France and is the European leader in ski accommodation. The Pierre & Vacances group as a whole has 120 ski residences and hotels in over 40 major ski resorts across the French Alps and Pyrenees. These properties range from affordable, self-catering studio apartments through to luxurious four-star chalets and upmarket hotels using four brands: Pierre & Vacances, Maeva, Résidences MGM and Latitudes Hotels.

### **Further information**

For further consumer information on Pierre & Vacances, please visit: [www.pv-holidays.com](http://www.pv-holidays.com) or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the Pierre & Vacances blog at <http://blog.pv-holidays.com>

Follow Pierre & Vacances on Twitter at: <http://www.twitter.com/pvholidays>

### **Media information and press trips**

For media information and images or if you're interested in a press trip, please contact Susie Tempest or Jenny Groutage at The Saltmarsh Partnership on 020 7928 1600 or email [susie/jenny@saltmarshpr.co.uk](mailto:susie/jenny@saltmarshpr.co.uk).

The Saltmarsh Partnership can also help source prices for flights, ferries and trains to Pierre & Vacances' accommodation.