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Mountain holiday Online Training tool launched by P&V

Agents looking for a better understanding of mountain holidays in France can now access a new online training tool designed by Pierre & Vacances, the European leader in ski accommodation.

The e-learning guide has been introduced via OnLine Travel Training [in conjunction with TTG] and is an ideal tool for retailers who are looking to learn more about selling ski as a dynamic package. The training tool can be found by visiting: <http://www.onlinetraveltraining.co.uk/pierre-vacances.aspx>

Topics covered include access and transport, weather, insurance, eating out, equipment and ski lessons. Non-skiing activities, as well as information about summer holidays in the French mountains, are also highlighted through a combination of interactive quizzes, photographs and videos.

Those who complete a special training module will receive an 'expert in mountain holidays in France' diploma and will also be given the opportunity to win ski holidays to Pierre & Vacances ski properties in the French Alps and Pyrenees. A special prize of a one-week holiday to Les Arcs can exclusively be won by entrants via OnLine Travel Training, including return rail travel to Bourg St Maurice with Rail Europe, as well as free ski packs courtesy of Paradiski, Ski Set and the ESF. Additional prizes can also be won in challenges organised by individual travel agency networks or call centres.

The latest offers and deals from Pierre & Vacances are also publicised on the website, including the current 'Eurobuster' deal which offers all customers a minimum of 15 per cent off all ski accommodation in the French Alps and Pyrenees until the end of the season. This offer is valid on all properties and dates, including school and Easter holidays.

Ends

About Pierre & Vacances

Pierre & Vacances (also known as P&V or PV-Holidays) is the number one provider of holiday residences, villages and hotels all over France and is the European leader in ski accommodation. The Pierre & Vacances group as a whole has 120 ski residences and hotels in over 40 major ski resorts across the French Alps and Pyrenees. These properties range from affordable, self-catering studio apartments through to luxurious four-star chalets and upmarket hotels using four brands: Pierre & Vacances, Maeva, Résidences MGM and Latitudes Hotels.

Further information

For further details please telephone Marie MacDondald: +44 (0) 1273 560475.

The Pierre & Vacances consumer site is: www.pv-holidays.com or trade bookings can be made at: <http://trade.pv-holidays.com>

Visit the P&V blog at <http://blog.pv-holidays.com>.

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