

Press Release

Special Offers

WORLDHOTELS launches special packages for culture lovers

Frankfurt, 15 October 2009 – WORLDHOTELS, the group of independent hotels, is launching special Culture Packages just in time for the colder months of the year. The packages include special deals and discounts, ranging from complimentary sightseeing tours to free entry to museums, concerts and musicals, and are available at a selection of WORLDHOTELS' affiliate hotels around the world from now until 31st December 2009 (subject to availability). WORLDHOTELS' Culture Packages can be booked at www.worldhotels.com/special-offers-culture.

Zurich, Switzerland

An exclusive guided tour of the Opera House and free entry to over 37 museums, including the famous Kunsthaus, are just some of the treats awaiting guests who book the Culture Package at **Hotel Opera** in Zurich. The package also includes one night's accommodation with a champagne breakfast; a three-course dinner at the award-winning Restaurant à l'Opéra; a free boat trip on Lake Zurich or the River Limmat; a complimentary trip to the top of the famous Uetliberg; 50 per cent discount on a guided walking tour of Zurich's Old Town; and a 24-hour ticket for use on Zurich's public transport. Located directly opposite the Zurich Opera House and offering 62 beautifully appointed rooms, Hotel Opera provides the perfect base from which to explore Switzerland's largest city. The Culture Package at Hotel Opera can be booked from CHF 512 (approximately: 308 GBP) for two people in a double room.

Luxembourg

Guests can explore the historical city of Luxembourg with a special Culture Package available at both **Hôtel Parc Belair** and **Hôtel Parc Plaza**. Guests booking a Culture Package at either hotel will receive a complimentary Luxembourg Card offering a free guided tour of the city, a boat trip on the River Mosel and complimentary visits to Luxembourg's castles and butterfly garden,

as well as free entry to all of Luxembourg's museums. The Culture Package also includes one night's accommodation with a champagne breakfast and free access on Luxembourg's public transport. Both hotels offer elegant accommodation, first class dining facilities and are located within walking distance to some of Luxembourg's most famous sights, including the scenic Petrusse Valley. The Culture Package at Hôtel Parc Belair is available from EUR 193 (approximately: 176 GBP) for two people in a junior suite. The Culture Package at Hôtel Parc Plaza starts from EUR 157 (approximately: 144 GBP) for two people in a superior room. In both hotels, children under the age of 12 stay for free when sharing their parent's room.

Brussels, Belgium

Thon Hotel Brussels City Centre has a special Culture Package featuring one night's accommodation in a double deluxe room with a buffet breakfast and free use of the hotel's fitness and spa facilities. Guests booking the package can also enjoy free public transport on the city's Metro and complimentary entry to the renowned Magritte Museum, which opened in June this year and features the works of Belgium's most famous surrealist painter, René Magritte. The Thon Hotel Brussels City Centre is a four-star hotel located next to the World Trade Centre and European Parliament. The hotel's Culture Package starts from EUR 119 (approximately: 108 GBP) for two people in a double deluxe room. WORLDHOTELS' affiliates **Hotel Bristol Stephanie** and **Stanhope Hotel**, are offering the same package for 149 EUR/159 EUR (approximately: 140 GBP/150 GBP) respectively for two people in a double room.

Other WORLDHOTELS affiliate hotels offering Culture Packages are:

- **Grand Elysee Hamburg**, Germany
- **Hotel Berliner Hof**, Berlin, Germany
- **Hotel Bleibtreu Berlin**, Germany
- **Hotel Ku'Damm 101 Berlin**, Germany
- **Hotel Savoy Berlin**, Germany
- **Tiberio Palace Hotel & Conference Center**, Naples, Italy

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About WORLDHOTELS:

- WORLDHOTELS is an exclusive collection of the world's most unique independent hotels. Under the banner "Unique Hotels for Unique People", it now has almost 500 affiliate properties in more than 300 destinations and 70 countries worldwide.
- For nearly 40 years, the company's mission has been to offer business and leisure travellers easy access to a wide range of accommodation options with a strong emphasis on hotels of character and distinction.
- WORLDHOTELS' guests benefit from an extensive portfolio of partnerships, including frequent flyer programmes from 20 of the world's leading international airlines, including Air France/KLM, United Airlines, Cathay Pacific and Lufthansa.
- Through state-of-the-art distribution and technology and global marketing campaigns, WORLDHOTELS gives independent hotels the collective strength of a strong, global hotel brand whilst still allowing them to retain their strong individual character and unique identity.

For further information, visit worldhotels.com. Photographic material is available in the news section of worldhotels.com or from Susie Tempest, The Saltmarsh Partnership: susie@saltmarshpr.co.uk; tel: 00 44 20 7928 1600.