

Press release

Paris' first pre-payable taxi transfer service launched by snowcarbon

18th January 2010, London. For the increasing number of skiers keen to travel to Europe by train, the journey is now even easier. A new range of advance-bookable taxi transfers in Paris are now available at snowcarbon.co.uk, the new website which promotes train travel to Europe for skiers and snowboarders. The website's 'change in Paris' section is available to use from today.

Until now, travellers arriving by Eurostar at Paris' Gare du Nord had to catch the Metro, walk or wait at the taxi rank to change railways stations for onward travel to the Alps and Pyrenees.

Now, pre-booked taxi services provide hassle-free transfers and an easy way of transporting potentially heavy luggage, skis and snowboards. Travellers can now relax in the knowledge that an English-speaking driver will meet them at the end of the Eurostar platform, holding a placard showing their name, and deliver them comfortably at their desired station.

At the destination station, the driver can even help passengers to their required platform if required, making this service particularly useful for skiers with ski equipment in addition to luggage, as well as for those who may not speak French.

The journeys cost from €20 for a single person in a shared taxi, to €50 for four people, or €89 for a group of eight. Luggage, including skis and snowboards, are carried at no extra charge.

For each taxi company, snowcarbon's website provides a link that takes users directly to online booking forms. Alternatively, it provides a phone number where travellers can book directly in English.

Snowcarbon's comprehensive change-in-Paris section also offers guidance on changing station by Metro, taxi rank and walking, and provides recommendations of restaurants located close to each station for those wanting to dine before boarding their onward train.

Snowcarbon's co-founder, Daniel Elkan, comments:

"These specific station-to-station advance-booked taxi services make rail journeys into Europe even easier and more relaxing, to the benefit of travellers and the environment. We have had already had constructive feedback on the need for such a service, so we are confident it will be a hit."

Ends

About snowcarbon

snowcarbon.co.uk was launched in October 2010 as a means to promote train travel to Europe for skiers and snowboarders. It is the most comprehensive guide available for finding out the most direct route to your chosen ski resort, as well as the changes involved and the times of trains. snowcarbon also features several in-depth resort guides, written by leading UK ski journalists. The website has been developed and launched by two leading ski journalists, Daniel Elkan and Mark Hodson, who continue to, manage, develop and promote the site.

Further Information

For more information on the advance booked taxi service and access to the booking forms please visit:

<http://www.snowcarbon.co.uk/advance-booked-taxi>

For more information on all options for changing trains in Paris please visit:

<http://www.snowcarbon.co.uk/easy-guide-changing-trains>

Media information

For media information, including press trip opportunities and images, please contact: Jenny Groutage at The Saltmarsh Partnership, tel: 020 7928 1600; email: jenny@saltmarshpr.co.uk.