

Press release

Tourism South East continues to tackle the recession with new credit-crunch offers & discounts

Eastleigh, 19th January 2010 – The regional tourist board, Tourism South East, is continuing to attract tourists feeling the credit crunch pinch with a revised microsite featuring excellent offers and discounts to the area.

Tourism South East launched its microsite, www.southeastoffers.com, last January to great success. The regional tourist board has now updated this website to include some great new offers, such as several two-night hotel breaks for just £50 per person and £100 off selected self-catering accommodation, as well as money off, 2 for 1 and kids go free offers at many of the region's attractions, hotels and activity companies.

Karen Roebuck, Tourism South East's head of marketing, explained:

"In January 2009, we launched our very successful *Winning in Recession* campaign to showcase what a great place the South East is for a short break or a longer break. This year, we're back with our updated and exciting *southeastoffers.com* microsite. With the Euro now practically on a par with Sterling, many Brits are choosing to holiday at home and discover the delights nearer to their doorstep."

Great value hotel deals

There are plenty of hotels in the South East now offering great deals on accommodation. For example, the Old Chapel Forge in Chichester and the Holiday Inn Express Canterbury are both featuring two night breaks for just £50 per person. At the Whitney Four Pillars Hotel in Oxfordshire, it's possible to stay for two nights for just £75 per night, whilst Pelham House in Lewes, East Sussex, has a similar offer for £99 per person for two nights. Finally, Brits can also have a two-night break at the famous Macdonald Compleat Angler in Marlow, Buckinghamshire, for £125 per person. All hotel deals are based on two people sharing a double room and are subject to availability.

Money off activities and tours

Many of the region's top activity companies and tour companies are featuring some big discounts this year. Brits can try their hand at a daredevil sport, when they claim 33% off at the Airworks Paragliding Centre in Lewes, East Sussex. Get Mountain Biking in Leighton Buzzard, Buckinghamshire, is also offering £15 off any of its courses and rides, whereas those choosing New Forest Activities will receive 20% off kayaking, canoeing and archery.

2 for 1 offers on attractions & restaurants

A whole host of attractions and restaurants in the South East are showcasing 2 for 1 offers. These include Bird World in Surrey, Lemon Sole Seafood Restaurant and The Spinnaker Tower, both in Portsmouth, as well as The Canterbury Tales in Kent.

Kids Go Free

The South East has always attracted families due to its variety of cities, beaches and countryside, not to mention the wide array of attractions and hotels. There are therefore some great Kids Go Free offers in the region. There will be no charge for

children at the following places: the INTECH Science Centre & Plantarium in Winchester, the Pinewood Hotel in Slough and the River and Rowing Museum at Henley on Thames.

Self-catering discounts

Many holiday-makers choose to go self-catering in the South East, so it's great to see the following accommodation providers offering £100 off their standard prices: Linden House, Park House & Powder Keg, all in Gosport, Hampshire, and The Chestnuts near Burford in Oxfordshire.

-Ends-

Further information:

For details of all offers, please go to: www.southeastoffers.com. Please follow the instructions on the website to claim any of these deals and discounts. All offers and discounts are subject to their individual terms and conditions, as well as being subject to availability.

For information on where to stay in the South East, from B&Bs to boutique hotels, please go to:

www.visitsoutheastengland.com

For more information about visiting South East England with your family, please visit: www.funfamilydaysout.com.

For more information about visiting South East England as a couple, please visit: www.timeforus.co.uk.

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