



Pierre & Vacances

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Press release

## Valentine's and February half-term deals from Pierre & Vacances

**London, 3<sup>rd</sup> February 2010:** Families still looking for a last minute half term break this February can find great deals from European self-catering accommodation specialist Pierre & Vacances. As previously predicted, ski sales at Pierre & Vacances properties in the French Alps and Pyrenees have been extremely high for half term week and there is now very limited availability at ski properties during this period. The company does however currently have good availability at family properties across France and Spain, as well as availability over Valentine's weekend in city centre locations such as Paris, Bordeaux and Annecy.

Pierre & Vacances, which operates properties in over 40 ski resorts in France, currently only has good availability at one property in the Alps - Hotel du Golf in Les Arcs. A triple room, suitable for a family of three, costs from £1663 for one week from the 13<sup>th</sup> February 2010. The hotel is located in the centre of Arc 1800 and at the foot of the slopes and boasts a swimming pool, sauna and spa facilities.

Below we have listed alternative locations for half term breaks with Pierre & Vacances, as well as Valentine's weekend break ideas:

### HALF-TERM BREAKS

All of the prices quoted below are on an accommodation-only basis for the week of 13<sup>th</sup> – 20<sup>th</sup> February 2010 and include a Eurobuster discount of at least 15%. This discount is applied when using promotional code 8258 when booking online. For further information, please visit: <http://www.pv-holidays.com> or call 0870 026 7144.

#### **Pierre & Vacances Bonavista Resort, Costa Dorada**

***A one-bedroom apartment sleeping four people starts from £195 (previously £332) per apartment per week***

Surrounded by landscaped gardens, the Pierre & Vacances Bonavista Resort is located next to the well-known Bonmont 18-hole golf course, on the Costa Dorada. All self-catering apartments include balconies and air conditioning as standard. The property boasts a large swimming pool, a small children's pool, a restaurant and bar. The famous resort of Salou is 15 kilometres away and offers a range of water sports, as well as the Port Aventura theme park.

<http://bit.ly/clAm5B>

#### **Résidence Pierre & Vacances Villa Francia, Cannes**

***A one-bedroom apartment sleeping four people starts from £364 (previously £429) per apartment per week***

Overlooking the bustling city of Cannes, the Pierre & Vacances Villa Francia property is situated on a peaceful, residential hillside, offering panoramic views across the Mediterranean. The property features an impressive infinity pool overlooking Cannes as well as a smaller swimming pool, sports ground, tennis, volleyball and children's play area. All apartments feature a fully equipped kitchen and living area and the property also boasts a mini-market and bakery as well as a restaurant and bar area.

<http://bit.ly/ah4pTP>

#### **Pierre & Vacances Premium Port Prestige, Antibes**

***A one-bedroom apartment sleeping four people starts from £542 (previously £620) per apartment per week***

Pierre & Vacances Premium Port Prestige was fully refurbished in 2009 and provides large, air-conditioned apartments in the heart of Antibes. The property is directly opposite Port

Vauban, opposite the lively harbour and just 400 m from a sandy beach. A large swimming pool is on offer with a waterfall, whirlpool baths and geysers and Antibes train station is within a five minute walk, with regular services to Cannes and Monaco. All apartments are equipped with a fully fitted kitchen and living area.

<http://bit.ly/cNH7Uz>

## **VALETINE'S CITY BREAKS**

Pierre & Vacances' 'Adagio Aparthotels' are a great choice for a romantic break this Valentine's weekend, offering serviced apartments in city centre locations. All studio apartments come fully furnished and include a fully equipped kitchen area and a living room with a convertible double sofa bed. The properties listed below all currently have availability for breaks from one to three nights between the 12<sup>th</sup> –15<sup>th</sup> February 2010. For further information and more properties, please visit: <http://www.pv-holidays.com> or call 0870 026 7144.

### **Adagio Bordeaux Gambetta, Bordeaux**

***A studio apartment sleeping two people starts from €95 (£83) per apartment per night***

The Adagio City Aparthotel Bordeaux Gambetta is situated in the heart of the city, just two minutes' walk from the Place Gambetta and the historical centre of Bordeaux, opposite the Mériadeck business district. On site, the aparthotel offers a fitness room with sauna and Turkish baths, as well as a breakfast room.

<http://bit.ly/aynC6V>

### **Adagio Paris Opera, Paris**

***A studio apartment sleeping two people starts from €240 (£210) per apartment per night***

The Adagio Paris Opera boasts one of Paris' most prestigious addresses on Rue Caumartin in the fashionable Opéra Garnier district. The aparthotel is close to many luxury boutiques, theatres and top-class brasseries as well as two of the capitals' most renowned department stores on Haussmann Boulevard - Galeries Lafayette and Le Printemps.

<http://bit.ly/ciLyVi>

### **Adagio Annecy Centre, Annecy**

***A studio apartment sleeping two people starts from €104 (£90) per apartment per night***

The Adagio City Annecy Aparthotel is situated just 10 minutes on foot from the lake that has made the town famous, five minutes from the Old Town and directly opposite the train station. The aparthotel offers comfortable, air-conditioned apartments with access to a fitness room, sauna and private car parking.

<http://bit.ly/aC8z5L>

**Ends**

### **About Pierre & Vacances**

Pierre & Vacances is the number one provider of holiday residences, villages and hotels all over France and is the European leader in ski accommodation. It offers self-catering and hotel holidays in France, Spain, Italy and the French Caribbean through three brands: Pierre & Vacances Premium, Pierre & Vacances Resorts, and Pierre & Vacances Residences. The company also operate a number of 'Adagio' city centre aparthotels in France, Austria, Belgium, Germany, Italy and Switzerland.

### **Further information**

For further consumer information on Pierre & Vacances, please visit: [www.pv-holidays.com](http://www.pv-holidays.com) or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the Pierre & Vacances blog at <http://blog.pv-holidays.com>

Follow Pierre & Vacances on Twitter at:

<http://www.twitter.com/pvholidays>

**Media information and press trips**

For media information and images or if you're interested in a press trip, please contact Rebecca Genin or Jenny Groutage at The Saltmarsh Partnership on 020 7928 1600 or email [rebecca/jenny@saltmarshpr.co.uk](mailto:rebecca/jenny@saltmarshpr.co.uk).

The Saltmarsh Partnership can also help source prices for flights, ferries and trains to Pierre & Vacances' accommodation.