

Press release

Ski festivals in the French Alps with Pierre & Vacances

London, 22nd February 2010: As the Winter Olympics continue to inspire a new generation of snow enthusiasts, self catering ski accommodation specialist Pierre & Vacances has released its round-up of the best ski festivals and events a little closer to home. The French Alps are this year playing host to a variety of events – from six-day comedy festivals in Meribel to extreme sports competitions in Tignes – where snow fanatics can combine a day on the piste with top-class evening entertainment. Pierre & Vacances properties have limited availability during some of the festivals, so customers are advised to book now to avoid disappointment.

Below we have listed Pierre & Vacances' top choices for ski festivals in the Alps this winter:

Winter X-Games Europe, Tignes

10th – 12th March 2010

Tignes plays host to one of the world's biggest alternative and extreme sports events this March - Winter X Games Europe. The first Winter X Games to take place outside the United States, the world's top sportsmen and women will be competing against each other on two wheels, in the air, on skis and on snowboards for both medals and prize money. There will be eight different competitions over three days, including Ski and Snowboard SuperPipe and Slopestyle for men and women as well as a Snowmobile demonstration.

Accommodation: Pierre & Vacances offers one weeks accommodation in Pierre & Vacances Premium Tignes L'Ecrin des Neiges from 6th – 13th March 2010 for £1,717 (previously £2,020) for a two bedroom apartment suitable for up to six people. All apartments boast a fully fitted kitchen and living area and a balcony with mountain views. <http://bit.ly/99YvBe>

Little World Festival, Meribel

13th-19th March 2010

Organised by top British act, The Feeling, Little World Festival combines five days of skiing and snowboarding in the largest ski area in the world with entertainment from Europe's biggest bands and DJ's. With over 40 live gigs during the week and free outdoor concerts on the piste, the festival is an ideal choice for music lovers. This year's festival includes music by Sophie Ellis Bextor, Glenn Tilbrook and, of course, The Feeling.

Accommodation: A weeks accommodation at Hotel Latitudes Le Savoy in a twin room between 13th – 20th March 2010 costs £1,088 (previously £1,280). The Hotel is located in the centre of the old village, just 30m from the slopes.

Altitude Festival, Meribel

20th-26th March 2010

Featuring some of the biggest names in comedy, the annual Altitude Festival offers the ultimate in après-ski entertainment and is one of the best-loved winter festivals in the Alps. The festival boasts stand-up comedy from some of the UK's most popular performers, screenings of comedy films and live music throughout the week. This year's line-up includes performances from Newton Faulkner, comedy from Phil Jupitus and music from DJ Yoda.

Accommodation: A weeks accommodation in Pierre & Vacances Meribel Les Crets from 20th – 27th March 2010 starts at £829 (previously £975) for a one bedroom apartment sleeping up to four people. The property offers ski-in-ski-out access to all ski lifts and all apartments include a kitchen area, terrace or balcony. <http://bit.ly/bbCU8E>

Three Valleys X-Wing Rally Finals, Three Valleys

5th April 2010

The main resorts in the Three Valleys region, including Courchevel, Meribel, and Val Thorens join together for this one-day event in which the slopes are open to everyone, regardless of ability. Having fun is the order of the day, with the only requisite being that the Three Valleys

region is explored and admired. Events and competitions are organised throughout the day with ski passes and holidays to be won.

Accommodation: A weeks accommodation in Pierre & Vacances Premium Les Chalets du Forum starts from 3rd -10th April 2010 starts from £1,473 (previously £1,733) for a one bedroom apartment sleeping up to five people. The property is located in the heart of Courchevel, just 100m away from the ski lifts. All apartments include a kitchen area and a balcony or terrace.

Ends

About Pierre & Vacances

Pierre & Vacances is the number one provider of holiday residences, resorts and hotels all over France and is the European leader in ski accommodation. The Pierre & Vacances group features 120 ski residences and hotels in over 40 major ski resorts across the French Alps and Pyrenees. These properties range from affordable, self-catering studio apartments through to luxurious four-star chalets using the following brands: Pierre & Vacances Residences, Pierre & Vacances Premium, Maeva and Latitudes Hotels. NB Pierre & Vacances Premium incorporates properties formerly known by the Residences MGM and Intrawest brands.

Further information

For further consumer information on Pierre & Vacances, please visit: www.pv-holidays.com or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the Pierre & Vacances blog at <http://blog.pv-holidays.com>

Follow Pierre & Vacances on Twitter at:

<http://www.twitter.com/pvolidays>

Media information and press trips

For media information and images or if you're interested in a press trip, please contact Rebecca Genin or Jenny Groutage at The Saltmarsh Partnership on 020 7928 1600 or email rebecca/jenny@saltmarshpr.co.uk.

The Saltmarsh Partnership can also help source prices for flights, ferries and trains to Pierre & Vacances' accommodation.