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Press release

### **Save €250 on Easter family breaks to Picardy's Bird and Nature Festival**

**London, 30<sup>th</sup> March 2010:** Families looking for a fun and educational break during the Easter holiday can visit the annual Bird and Nature Festival in Picardy, France which runs from the 10<sup>th</sup> – 18<sup>th</sup> April 2010. French self-catering accommodation specialist Pierre & Vacances is offering up to €250 (£225) off holidays at the eco-friendly Belle Dune Resort, which is ideally located for making the most of the festival.

The festival includes guided nature rambles, screenings of nature documentaries, children's workshops, and photography and watercolour courses. Over 200 rambles will take place over a nine-day period - on foot, horseback, bicycle or kayak - exploring the wildlife of the Somme Bay. An international film and photo competition will also be running throughout the festival.

Various locations in Picardy will play host to the nature event, including the Marquenterre Ornithological Park which is on the doorstep of one of Pierre & Vacances' largest family holiday villages: Belle Dune Resort. This lakeside eco-village is nestled in an area of sand dunes and pine trees. The 250-hectare site is totally traffic-free and accessible via a number of pedestrian and cycling trails.

The park boasts access to the local Belle Dune Golf Course (ranked amongst the top ten courses in France) and also features an outdoor 'Aquaclub' water park, tennis courts, mini golf and archery. Pierre & Vacances has also developed a free 'eco'liday' programme for children to provide a fun and educational club where children can learn about the environment. Run in conjunction with the World Wildlife Fund (WWF), the programme includes treasure hunts, visits to local farms and wildlife trails in the local area.

One week in a one-bedroom house, suitable for up to four people, costs €581 (previously €830). All houses include a fully fitted kitchen and living area. The park is just forty minutes from Calais ferry port.

For more information on the Festival, please visit [www.festival-oiseau-nature.com](http://www.festival-oiseau-nature.com) To make a booking with Pierre & Vacances, please visit <http://www.pv-holidays.com> or call 0870 026 7144.

**Ends**

#### **About Pierre & Vacances**

Pierre & Vacances is the number one provider of holiday residences, resorts and hotels all over France and is the European leader in ski accommodation. The Pierre & Vacances group features 120 ski residences and hotels in over 40 major ski resorts across the French Alps and Pyrenees. These properties range from affordable, self-catering studio apartments through to luxurious four-star chalets using the following brands: Pierre & Vacances Residences, Pierre & Vacances Premium, Maeva and Latitudes Hotels. NB Pierre & Vacances Premium incorporates properties formerly known by the Residences MGM and Intrawest brands.

#### **Further information**

For further consumer information on Pierre & Vacances, please visit: [www.pv-holidays.com](http://www.pv-holidays.com) or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the Pierre & Vacances blog at <http://blog.pv-holidays.com>

Follow Pierre & Vacances on Twitter at:

<http://www.twitter.com/pvholidays>

**Media information and press trips**

For media information and images or if you're interested in a press trip, please contact Rebecca Genin or Jenny Groutage at The Saltmarsh Partnership on 020 7928 1600 or email [rebecca/jenny@saltmarshpr.co.uk](mailto:rebecca/jenny@saltmarshpr.co.uk).

The Saltmarsh Partnership can also help source prices for flights, ferries and trains to Pierre & Vacances' accommodation.