



Press release

**Free family theme park tickets in Belgium and Holland
when you book a holiday with Sunparks**

London, 18th May 2010: European holiday village specialist Sunparks is offering customers free entry to selected European theme parks when booking accommodation packages to its properties in Belgium and Holland. Participating theme parks include three 'Plopsa' theme parks in Belgium, Bellewaerde theme park in Belgium and Toverland in Dutch Limburg. The theme park packages are available on arrival dates within three months of booking, including the May half term break and the school summer holidays – leading to savings of up to €25 (£22) per person.

The newly launched theme park packages offer free entry to European theme parks when customers book a weekend, midweek or week-long holiday to selected Sunparks holiday villages. Theme parks taking part in the scheme include Belgium's popular 'Plopsa' theme parks; Plopsaland in De Panne, Plopsa Coö near Liège and Plopsa Indoor in Hasselt. Toverland in Dutch Limburg and Bellewaerde theme park in the West-Flemish countryside near Ypres are also participating.

Please see below for sample packages. Unless otherwise stated, all deals are for a four-night midweek break in a standard/select villa sleeping up to four people. The villas all boast two bedrooms, one bathroom and a kitchen/living area, as well as an outside terrace.

Sunparks De Haan aan zee, Belgium

A four night midweek break, including free entry to Plopsaland De Panne costs €319 (£277) for a family of four

Sunparks De Haan aan zee is located just 40 minutes drive from Plopsaland and 30km (approximately 15 minutes drive) from the centre of Bruges – making it a great base from which to explore the historic city, the theme park and the picturesque Belgian coastline. The property is also close to the beach at Ostend and several cycling trails on the West Flemish hinterland. On site, there is plenty for families to enjoy, including heated indoor and outdoor pools, an eighteen-hole mini golf course and an indoor children's activity area. For more information, please visit: <http://bit.ly/djp2X5>

Sunparks Kempense Meren, Belgium

A four night midweek break, including free entry to Plopsaland Indoor Hasselt costs €199 (£173) for a family of four

Located in the Belgian Campine, amongst 2,000km of car-free cycling trails, Kempense Meren is ideal for active families. Onsite, there is an 'aquafun' swimming complex, as well as a wellness centre with saunas, Jacuzzis and Turkish baths. Plopsaland Indoor Hasselt is just 50 minutes drive from the property. For more information, please visit: <http://bit.ly/9vFkuR>

Sunparks Oostduinkerke aan zee, Belgium

A four night midweek break, including free entry to Bellewaerde costs €289 (£251) for a family of four

Sunparks Oostduinkerke aan zee is a great choice for a fun and educational family break. Visit the beach at Oostduinkerke aan zee, the only place in the world where you can still regularly see shrimpers on horseback, or trace the events of the First World War by visiting the nearby Flanders Fields, Ypres, Passendale and Diksmuide. Sunparks Oostduinkerke aan zee also has plenty of onsite facilities to keep families entertained including an indoor Kids World play area and an 'Aquafun' indoor swimming complex. The Bellewaerde theme park is

a 50-minute drive from Sunparks Oostduinkerke aan zee. For more information, please visit: <http://bit.ly/d7k9SX>

Sunparks Ardennes, Belgium

A four night midweek break, including free entry to Plopsa Coö costs €299 (£260) for a family of four

Located in a peaceful area amongst the Ardennes woods and just 1km from Vielsalm, Sunparks Ardennes is perfect for families looking for a relaxing break in the Belgian countryside. On site, an 'aquafun' indoor water park is available for the whole family and mountain bike hire is available for families who wish to explore the local region. Nearby is the Chlorophylle Park nature reserve, the Beer Museum in Rodt, the Han caves and Clervaux Castle across the border in Luxembourg. Plopsa Coö is less than 15 minutes away by road. For more information, please visit: <http://bit.ly/blJMrf>

Sunparks Limburgse Peel, Netherlands

A four night midweek break, including free entry to Toverland theme park costs €269 (£234) for a family of up to six people

Sunparks Limburgse Peel is located in the midst of heathland in the Dutch province of Limburg. Set near De Peel nature reserve, Sunparks is ideal for those looking to spend a relaxing holiday hiking and biking. Pay a visit to historic Roermond or visit the stunning gardens and ruins of Horst Castle. On site, families can relax in the indoor swimming complex, or Toverland theme park is just a 10-minute drive. For more information, please visit: <http://bit.ly/d7W0k8>

Sunparks is also offering a 10 percent early booking offer for holidays booked at least three months in advance. Prices start from as little as £339 for a three night break.

For more information and for bookings, please visit http://www.sunparks.co.uk/EN/GB/promotions/packages_themeparks. or call 0845 351 0109.

Ends

Notes to editors

- Toverland is based in Dutch Limburg and is an all-weather theme park that combines both indoor and outdoor rides.
- Bellewaerde is a theme park in the West-Flemish countryside near Ypres and is the oldest operating theme park in Belgium. The park also has a zoo and is suitable for families with young children.
- Plopsaland in de Panne, Belgium is a large family theme park with rollercoaster's and water rides. It is ideal for children aged from three to ten years old.
- Plopsa Coö near Liège, Belgium has over fifteen attractions and is particularly suitable for young children. New for 2010 is the 'Mega Mindy Flyer' - an aerial flying swing ride.
- Plopsa Indoor in Hasselt, Belgium is an indoor theme park with over 20 attractions including the flying bikes, the merry-go-round and the pirate's run.

About Sunparks

Sunparks offers eight comfortable and well-equipped holiday villages in Belgium, Germany and the Netherlands. Sunparks is an all-weather holiday concept, with facilities for all ages and all seasons, including indoor and outdoor sports facilities; 'Aquafun' water parks; children's play areas and numerous restaurants and cafés on-site. Sunparks is part of the Pierre & Vacances Group.

Each village also has a dedicated tourist information centre, the Tourist Guide, where village guests and online visitors can view the best tips and event listings for cultural, gastronomic, shopping and recreational activities in each region. These include hurtling across abandoned

railway tracks on a rail bike in the Ardennes, racing in the Nurburgring, or trying beauty creams and sampling liqueurs made from horse milk in De Peel in Limburg. The Tourist Guide also provides a complete overview of special restaurants and cafés in the regions. For further information, please visit:

http://www.sunparks.co.uk/EN/GB/promotions/tourist_guide

Further information

For further consumer information on Sunparks, please visit: <http://www.sunparks.co.uk> or call 0845 351 0109.

Media information and press trips

For media information and images or if you're interested in a press trip, please contact Jenny Groutage or Rebecca Genin at The Saltmarsh Partnership on 020 7928 1600.

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