

Press release

Celtic Haven appoints The Saltmarsh Partnership to handle national PR

London, 6th May 2010: Travel and tourism PR specialist The Saltmarsh Partnership has further boosted its domestic tourism portfolio with its appointment by self-catering cottage resort, Celtic Haven. The Saltmarsh Partnership won the contract after a competitive three-way pitch.

Celtic Haven is a luxury self-catering coastal cottage resort located near Tenby in west Wales. The resort is situated in the Pembrokeshire National Park and features 26 cottages, sleeping from two to 12 people. Resort facilities include an Elemis Premier Spa, Waves Italian bar & restaurant and a leisure club with swimming pool, hot-tub, fitness suite, all weather tennis courts, a nine-hole headland golf course and a golf academy.

The Saltmarsh Partnership account team will be headed by managing director Geoff Saltmarsh and is tasked with promoting Celtic Haven's year-round cottages and holiday packages to the national, regional and consumer press. The agency will also be organising press visits throughout the year.

The win boosts The Saltmarsh Partnership's huge travel and tourism portfolio that currently features domestic tourism clients including Visit Guernsey and Tourism South East, self catering accommodation specialists including Pierre & Vacances and Sunparks, as well as seven international tourist boards.

Ends

Further Information

For more information on Celtic Haven, please visit www.celtichaven.co.uk or call 01834 870 000.

For media information, images and press trips please contact Jenny Groutage or Geoff Saltmarsh at The Saltmarsh Partnership on 020 7928 1600 or email jenny@saltmarshpr.co.uk or geoff@saltmarshpr.co.uk