



Pierre & Vacances

maeva



latitudes



Press release

## **Pierre & Vacances launches mega summer holiday deals from €5 per person, per night**

**London, 1<sup>st</sup> June 2010:** For a limited time only, British holidaymakers can book summer holiday accommodation from as little as €5 per person, per night in locations across France and Spain with European self catering specialist Pierre & Vacances.

The offer is valid on selected Pierre & Vacances summer holiday destinations, accommodation sizes and dates for bookings made before the 21<sup>st</sup> June 2010.

The mega summer deal includes self-catering properties on the Atlantic Coast of France, along the Cote D'Azur and Mediterranean, in the French Pyrenees, Brittany and Normandy. Pierre & Vacances properties in Spain, including on the Costa del Sol and Costa Dorada are also available. The offer is valid on selected dates until the end of August 2010. Below we have listed a selection of the deals on offer, to view all of the deals, please visit: [http://www.pv-holidays.com/the-race-is-on\\_ms](http://www.pv-holidays.com/the-race-is-on_ms)

### **French Alps from only €5 per person, per night**

#### Résidence Maeva Les Balcons du Soleil, Font Romeu

*A studio apartment sleeping up to four people from the 28<sup>th</sup> August – 4<sup>th</sup> September 2010 costs €152 (£130) – or just €5 per person, per night*

With a magnificent view over the Pyrenees mountain range, Les Balcons du Soleil residence in Font Romeu is 100m from the shops and services of the resort and just 20 kilometres from the Spanish border. The summer season offers a variety of recreational activities in the Pyrenees, including hikes in the nearby Font-Romeu Forest and free access to the nearby swimming pool in Targassonne. All apartments are equipped with a kitchen area. <http://bit.ly/bA0NDq>

### **Atlantic Coast from only €7 per person, per night**

#### Résidence Club Maeva Mar Grana, Moliets

*A one bedroom cottage sleeping up to six people from the 26<sup>th</sup> June - 3rd July 2010 costs €280.00 (£239) - or just €7 per person, per night*

Résidence Club Maeva Mar Grana is a popular holiday village located within the Landais forest, only a short drive from a sandy beach. The Moliets golf course is less than 500m away, and the property itself boasts two outdoor swimming pools, a paddling pool for children and plenty of sports activities including a football pitch, ping-pong tables, tennis court, mini-golf and bikes are also available for hire. A mini market and restaurant are also on site. Each cottage comes equipped with a kitchen and living area. <http://bit.ly/awluAT>

### **Normandy from only €10 per person, per night**

#### Résidence Maeva Port Guillaume, Dives sur Mer

*A one bedroom duplex apartment sleeping up to six people from the 19<sup>th</sup> – 26<sup>th</sup> June 2010 costs €416 (£354) – or just €10 per person, per night*

Résidence Maeva Port Guillaume is ideally situated at the Port Guillaume marina in Dives sur Mer, close to both Cabourg and Houlgate beach. The property boasts an indoor and outdoor swimming pool and tennis, horse riding and watersports can be booked through reception. Preferential rates at the local golf course are also on offer for all guests. <http://bit.ly/dnqFns>

### **Spain from only €13 per person, per night**

#### Residence Pierre & Vacances Altea Hills Hotel, Costa Blanca

*A one bedroom apartment suitable for up to four people from the 17<sup>th</sup> – 24<sup>th</sup> July 2010 costs €360 (£306) – or just €13 per person, per night*

The Pierre & Vacances Altea Hills hotel and apartments offers fantastic views across the Altea Bay and has a typical Mediterranean architecture. The village of Altea is only 5km away, and the marina at Luis Campomanes is 2.5 km from the property. Onsite, there is a spa, three outdoor pools and one indoor, heated swimming pool. All apartments come equipped with a fully fitted kitchen and living area. <http://bit.ly/c2kAX5>

#### **Mediterranean from only €13 per person, per night**

#### Maeva Golf de L'esterel, Vallescure

*A one bedroom apartment sleeping up to six people from the 19<sup>th</sup> – 26<sup>th</sup> June 2010 costs €536 (£458) – or just €13 per person, per night*

Located on the French Riviera, close to Frejus and Saint Raphael, this family-friendly holiday village is set at the heart of the Esterel International Golf Course. On-site there is a large outdoor swimming pool and bar/restaurant area and the beach is just 10 minutes away. All apartments feature a kitchen and living area. <http://bit.ly/cp0CC0>

For further details, or to make a booking, please visit <http://www.pv-holidays.com> or call 0870 026 7144.

**Ends**

#### **About Pierre & Vacances**

Pierre & Vacances is the number one provider of holiday residences, resorts and hotels all over France. It offers over 45,000 self-catering apartments and hotel rooms throughout France, Spain, Italy and the French Caribbean through the main brands of Pierre & Vacances Residences, Pierre & Vacances Resorts and Pierre & Vacances Premium. The company also operates great value Maeva Residences in France, as well as Latitudes Hotels offering spacious bedrooms and top-class facilities. Pierre & Vacances also offers 30 'Adagio' city centre aparthotels across Europe, ideally located at the heart of cities such as Paris, Brussels, Berlin and Vienna.

#### **Further information**

For further consumer information on Pierre & Vacances, please visit: [www.pv-holidays.com](http://www.pv-holidays.com) or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the Pierre & Vacances blog at <http://blog.pv-holidays.com>

Follow Pierre & Vacances on Twitter at:

<http://www.twitter.com/pvholidays>

#### **Media information and press trips**

For media information and images or if you're interested in a press trip, please contact Rebecca Genin or Jenny Groutage at The Saltmarsh Partnership on 020 7928 1600 or email [rebecca/jenny@saltmarshpr.co.uk](mailto:rebecca/jenny@saltmarshpr.co.uk).

The Saltmarsh Partnership can also help source prices for flights, ferries and trains to Pierre & Vacances' accommodation.