



Press release

Summer music festivals in Belgium and Holland with Sunparks

London, 1st June 2010: European festival-goers can now look forward to a comfy bed and hot shower this summer with European holiday village specialist Sunparks' range of self-catering options in Belgium and Holland.

Conveniently located close to the festival grounds of Rock Werchter, Dance Valley and Pukklepop amongst many others, Sunparks' self-catering villas offer a perfect compromise for music fans that want to experience the festival atmosphere but not the camping.

Sunparks' top five summer festivals picks in Holland and Belgium include:-

BOSPOP, HOLLAND 10th – 11th June 2010

Bospop started out as a small festival showcasing local acts in 1980, but has since grown into one of the biggest festivals in the Netherlands. This year's line-up features the likes of Billy Idol, Status Quo and The Cranberries.

Self-catering villas for Bospop:

Less than 45 minutes away from the entrance to the festival, Sunparks Limburgse Peel provides self-catering villas suitable for groups of up to six people. The village boasts a large indoor swimming complex and is also an ideal base for exploring the surrounding countryside, including historic Roermond. A select villa suitable for two people starts from €259 for a four night midweek break from the 7th – 11th June, with a six person villa just €319. <http://bit.ly/ddBxrl>

GRASPOP METAL, BELGIUM

25th – 27th June 2010

Now in its fifteenth year, Graspop Metal this year promises four stages and 75 bands throughout the course of the three-day festival. The festival annually attracts some of the best-known names in rock and metal, with this year's headliners announced as Aerosmith, Kiss, Slash and Motorhead.

Self-catering villas for Graspop Metal festival

Sunparks Kempense Meren is less than seven minutes away from the festival and is in an ideal position due to its close proximity to both Brussels and the Graspop Metal site. Self-catering villas sleep from two to ten people and all guests can take advantage of the indoor swimming area, wellbeing centre, shops and restaurants on site. A select villa suitable for two people starts from €259 for a weekend break from the 25th – 28th June 2010, with a six person villa just €319. <http://bit.ly/aeFbHa>

CACTUS FESTIVAL, BELGIUM 9 – 11 July 2010

Taking place in the picturesque surroundings of Minnewater Park in Bruges, the award winning Cactus Festival combines rock, reggae, world music and dance and features some of the best-known names in music. This year's line up includes Tori Amos, Macy Gray, Elvis Costello and the Sugarcanes amongst others.

Self-catering villas for Cactus Festival

Sunparks De Haan is just twenty minutes away from the centre of Bruges and offers villas suitable for up to eight people. The village itself is close to the beach at De Haan and boasts an indoor 'aquafun' swimming area, tennis courts and bowling all on site. Villas sleep from

two to eight people. A weekend break from the 9th – 12th July 2010 starts from €369 for a villa sleeping four people. <http://bit.ly/cUa3Ax>

DANCE VALLEY FESTIVAL, HOLLAND 7th August 2010

Also known as the “Woodstock of Dance,” Dance Valley is the biggest open-air dance music festival in Holland and is a must-visit for any serious UK dance fans. The festival caters for all kinds of dance music, including trance and experimental and attracts 50,000 visitors each year. This year’s line up includes Booka Shade, Goldfish, Armin van Buuren and Rank 1.

Accommodation for Dance Valley Festival

Sunparks Zandvoort aan zee is just a twenty-minute drive from Dance Valley Festival and is the perfect place to relax after a full day’s dancing. The village boasts an indoor ‘aquacinema’ as well as restaurants, bowling, mini golf and tennis. The village is also just 40 minutes from Amsterdam. A weekend break from the 6th – 9th August 2010 starts from €469 for a two person villa, or €539 for a four person villa. <http://bit.ly/dgayNH>

PUKKLEPOP, BELGIUM 19th-21st August 2010

Now in its 25th year, Pukklepop is one of Belgium’s most popular music festivals. This year’s headliners include Snow Patrol, Prodigy, Placebo, Iron Maiden and Queens of the Stone Age, along with over 120 other rock, punk, dance and pop acts performing across eight stages. Last year’s festival attracted over 180,000 festival-goers, with even bigger numbers expected for 2010.

Accommodation for Pukklepop

Located in the Kempische Steenweg region, Sunparks Kempense Meren village is just a forty-minute drive from the festival gates. Onsite, there is an ‘aquafun’ swimming complex, as well as a wellness centre with saunas, Jacuzzis and Turkish baths. A weeklong break at Sunparks Kempense Meren from the 16th – 23rd August 2010 starts from €579 for a villa sleeping two people, or €729 for a villa sleeping six people. <http://bit.ly/aeFbHa>

For further information or to book, please call 0845 351 0109 or visit:

http://www.sunparks.co.uk/EN/GB/promotions/european_festivals

Ends

About Sunparks

Sunparks offers eight comfortable and well-equipped holiday villages in Belgium, Germany and the Netherlands. Sunparks is an all-weather holiday concept, with facilities for all ages and all seasons, including indoor and outdoor sports facilities; ‘Aquafun’ water parks; children’s play areas and numerous restaurants and cafés on-site. Sunparks is part of the Pierre & Vacances Group.

Each village also has a dedicated tourist information centre, the Tourist Guide, where village guests and online visitors can view the best tips and event listings for cultural, gastronomic, shopping and recreational activities in each region. These include hurtling across abandoned railway tracks on a rail bike in the Ardennes, racing in the Nurburgring, or trying beauty creams and sampling liqueurs made from horse milk in De Peel in Limburg. The Tourist Guide also provides a complete overview of special restaurants and cafés in the regions. For further information, please visit:

http://www.sunparks.co.uk/EN/GB/promotions/tourist_guide

Further information

For further consumer information on Sunparks, please visit: <http://www.sunparks.co.uk> or call 0845 351 0109.

Media information and press trips

For media information and images or if you’re interested in a press trip, please contact Jenny Groutage or Rebecca Genin at The Saltmarsh Partnership on 020 7928 1600.

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