



Pierre & Vacances

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Press release

## **Alpine accommodation on the Tour De France route from Pierre & Vacances**

**London, 21<sup>st</sup> June 2010:** Cycling enthusiasts looking to experience the legendary climbs and cols of the Tour de France first hand can find some great accommodation deals in adventurous Alpine locations with Pierre & Vacances.

Running from the 3<sup>rd</sup> – 25<sup>th</sup> July 2010, the 97<sup>th</sup> Tour de France will take in some of the French Alps' and Pyrenees' toughest cycling terrain including Avoriaz, Alpe d'Huez, Ax Trois Domaines and Font Romeu. Pierre & Vacances' summer accommodation in these resorts currently starts from less than **£10 per person, per night**.

Pierre & Vacances offers summer accommodation in over 40 resorts in the French Alps and Pyrenees. Below we have listed a selection of properties in the company's summer 'alpine accommodation' portfolio. For more options, please visit: [http://www.pv-holidays.com/nature-holiday-france\\_os](http://www.pv-holidays.com/nature-holiday-france_os) Unless otherwise stated, all of the properties below include a fully fitted kitchen and a balcony or terrace.

### **Résidence Maeva Les Balcons du Soleil, Font Romeu**

*A studio apartment, suitable for two people, starts from as little as €152 (£126) per week in August*

Font Romeu is a small but lively family resort in the eastern Pyrenees and boasts the highest amount of sunshine of any French resort. This picturesque village is perched along the Cerdagne plateau with views over Spain and Andorra and is often used as a high altitude training camp for professional and amateur cyclists. As well as cycling, Font Romeu also boasts some of the best-marked walking trails in the Pyrenees. The Residence Maeva Les Balcons du Soleil offers magnificent views over the Pyrenees mountain range and is just 100m from the shops and services of the resort. <http://bit.ly/9QFKFi>

### **Pierre & Vacances Avoriaz La Falaise, Avoriaz**

*A one bedroom apartment, suitable for up to four people, starts from as little as €306 (£254) per week in August*

The Tour de France this year spends three days in the Portes du Soleil region and it will be the 24<sup>th</sup> time that the tour has visited the Alpine resort of Avoriaz. The Pierre & Vacances La Falaise is ideally located in the "La Falaise" district, right next to the resort centre and a great base from which to explore the cycling trails in the region. <http://bit.ly/bNHN4F>

### **Pierre & Vacances Residence Les Trois Domaines, Ax 3 Domaines**

*A one bedroom apartment, suitable for up to four people, starts from as little as €306 (£254) per week in August*

With its impressive summit finish, Ax 3 Domaines remains one of the highlights of the Tour de France and its position above the spa town of Ax-les-Thermes ensures fantastic views on the climb. Pierre & Vacances Residence Les Trois Domaines is ideally located at the heart of the village, right next to the thermal baths and boasting its own outdoor heated swimming pool. <http://bit.ly/bNhQKr>

### **Pierre & Vacances Residence Les Bergers, Alpe d'Huez**

*A one bedroom apartment, suitable for up to four people, starts from as little as €428 (£356) per week in August*

The Alpe d'Huez is one of the great climbs of the Tour de France and offers fantastic views across the mountain range and the glaciers of the Ecrins massif. The Pierre & Vacances Residence Les Bergers lies at the heart of the Oisans mountain range, 100 metres from the resort centre, overlooking both the valley and the Écrins mountain range – a perfect spot for

relaxing after a hard days cycling. The property also boasts an outdoor heated swimming pool and sauna.

<http://bit.ly/d6p3EQ>

## **Ends**

### **About Pierre & Vacances**

Pierre & Vacances is the number one provider of holiday residences, resorts and hotels all over France. It offers over 45,000 self-catering apartments and hotel rooms throughout France, Spain, Italy and the French Caribbean through the main brands of Pierre & Vacances Residences, Pierre & Vacances Resorts and Pierre & Vacances Premium. The company also operates great value Maeva Residences in France, as well as Latitudes Hotels offering spacious bedrooms and top-class facilities. Pierre & Vacances also offers 30 'Adagio' city centre aparthotels across Europe, ideally located at the heart of cities such as Paris, Brussels, Berlin and Vienna.

### **Further information**

For further consumer information on Pierre & Vacances, please visit: [www.pv-holidays.com](http://www.pv-holidays.com) or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the Pierre & Vacances blog at <http://blog.pv-holidays.com>

Follow Pierre & Vacances on Twitter at: <http://www.twitter.com/pvolidays>

### **Media information and press trips**

For media information and images or if you're interested in a press trip, please contact Rebecca Genin or Jenny Groutage at The Saltmarsh Partnership on 020 7928 1600 or email [rebecca.jenny@saltmarshpr.co.uk](mailto:rebecca.jenny@saltmarshpr.co.uk).

The Saltmarsh Partnership can also help source prices for flights, ferries and trains to Pierre & Vacances' accommodation.