



Press release

Bruges Beer Festival accommodation from less than £25 pp pn

London, 10th August 2010: Belgium is world-renowned for brewing exceptional beer and the 4th annual Bruges Beer Festival promises to take visitors on a thirst-quenching tour of some of the country's most popular and most unusual varieties. The festival takes place on September 11 – 12 2010 in the historical Halle on the Markt square.

The two-day festival will feature over 275 beers from 67 breweries across the country with tasting sessions taking place throughout the weekend. As well as beer tastings, eight chefs will also be on hand to demonstrate the best ways to use beer in cooking.

European holiday village specialist Sunparks has accommodation options for less than £25 per person, per night for the duration of the festival. Sunparks De Haan aan zee is located just 30km (approximately 15 minutes bus/taxi ride) from the centre of Bruges and acts as a great base from which to explore the historic city, as well as the many sights of the picturesque Belgian coastline. The property is also close to the beach at Ostend and several cycling trails on the West Flemish hinterland.

A two bedroom standard villa sleeping up to four people from Friday September 10 – Monday September 13 starts from as little as €319 (£265). The villa includes a living area with fireplace, two double bedrooms, a fully kitted kitchen area and a large terrace.
<http://bit.ly/8RbnAa>

For more information or to make a booking, please visit: www.sunparks.co.uk or call 0845 351 0109.

Ends

About Sunparks

Sunparks offers eight comfortable and well-equipped holiday villages in Belgium, Germany and the Netherlands. Sunparks is an all-weather holiday concept, with facilities for all ages and all seasons, including indoor and outdoor sports facilities; 'Aquafun' water parks; children's play areas and numerous restaurants and cafés on-site. Sunparks is part of the Pierre & Vacances Group.

Each village also has a dedicated tourist information centre, the Tourist Guide, where village guests and online visitors can view the best tips and event listings for cultural, gastronomic, shopping and recreational activities in each region. These include hurtling across abandoned railway tracks on a rail bike in the Ardennes, racing in the Nurburgring, or trying beauty creams and sampling liqueurs made from horse milk in De Peel in Limburg. The Tourist Guide also provides a complete overview of special restaurants and cafés in the regions. For further information, please visit:

http://www.sunparks.co.uk/EN/GB/promotions/tourist_guide

Further information

For further consumer information on Sunparks, please visit: <http://www.sunparks.co.uk> or call 0845 351 0109.

Media information and press trips

For media information and images or if you're interested in a press trip, please contact Jenny Groutage or Rebecca Genin at The Saltmarsh Partnership on 020 7928 1600.
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