



Pierre & Vacances

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Press release

Over 15 per cent off at Pierre & Vacances' new resort in Sardinia

London, 16th August 2010: Bargain hunters looking for a last-minute summer holiday deal can find discounted offers from the most recent addition to the Pierre & Vacances Resort group: Pierre & Vacances Calarossa Resort in Sardinia. The resort has discounts of over 15 percent on studios, one and two bedroom apartments for week commencing September 4 2010, with prices starting from less than £15 per person, per night.

Pierre & Vacances Calarossa Resort is new for summer 2010 and is the European accommodation specialists' first property in Sardinia. Pierre & Vacances now boasts 16 'Resort' properties across France, Spain, Sardinia and the French Caribbean, all offering family-friendly, self-catering accommodation with free children's clubs and facilities and activities for all ages.

One week staying in the Pierre & Vacances Calarossa Resort from September 4 starts from £352 (previously £412) for three people sharing a studio apartment, rising to £402 (previously £592) for a one-bedroom apartment for four people, or £550 (previously £647) for a two-bedroom apartment sleeping up to six people.

The Calarossa Resort is located on the north-western coast of Sardinia, between Castelsardo and Santa Teresa di Gallura and is just 400m away from the beach. On site facilities include a bar and restaurant with panoramic views, a pizzeria and mini-market, as well as free children's clubs for 4-11 year olds. The site also boasts three swimming pools and tennis courts. The resort offers flexible holiday dates and arrivals are possible on any day of the week and for any duration of holiday.

For more information, please visit <http://www.pv-holidays.com> or call 0870 026 7144.

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About Pierre & Vacances

Pierre & Vacances is the number one provider of holiday residences, resorts and hotels all over France. It offers over 45,000 self-catering apartments and hotel rooms throughout France, Spain, Italy and the French Caribbean through the main brands of Pierre & Vacances Residences, Pierre & Vacances Resorts and Pierre & Vacances Premium. The company also operates great value Maeva Residences in France, as well as Latitudes Hotels offering spacious bedrooms and top-class facilities. Pierre & Vacances also offers 30 'Adagio' city centre aparthotels across Europe, ideally located at the heart of cities such as Paris, Brussels, Berlin and Vienna.

Further information

For further consumer information on Pierre & Vacances, please visit: www.pv-holidays.com or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the Pierre & Vacances blog at <http://blog.pv-holidays.com>

Follow Pierre & Vacances on Twitter at:
<http://www.twitter.com/pvholidays>

Media information and press trips

For media information and images or if you're interested in a press trip, please contact Rebecca Genin or Jenny Groutage at The Saltmarsh Partnership on 020 7928 1600 or email rebecca/jenny@saltmarshpr.co.uk.

The Saltmarsh Partnership can also help source prices for flights, ferries and trains to Pierre & Vacances' accommodation.