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Press release

Fall in love with Europe this autumn with 35 per cent savings from Pierre & Vacances

London, September 15 2010: European self-catering accommodation specialist Pierre & Vacances is offering UK customers specially discounted rates on properties across Europe this autumn, with savings of up to 35 per cent on bookings across a range of resorts.

Be it relaxing back amongst the uninterrupted views of the Picardy coast, riding horseback through the Ardeche or re-stocking the winter wine cellar in the Loire Valley, Pierre & Vacances is offering a range of affordable ways to fall back into holiday mode this autumn.

From €8 per person, per night, these autumnal specials can be had across selected Pierre & Vacances self-catering properties on the Atlantic coast of France, along the Cote D'Azur and Mediterranean, in the French Pyrenees, Brittany and Normandy. Pierre & Vacances properties in Spain, including on the Costa del Sol are also available. Below we have listed a selection of the deals on offer, to view all of the deals, please visit: http://www.pv-holidays.com/the-race-is-on_ms

Résidence Pierre & Vacances Loches - Loches

A one bedroom apartment sleeping up to five people from October 02 – 09 costs €280 (£233) per week – or just €8 per person, per night. This is a saving of 20 per cent off the advertised price of €350 (£292) per week.

Ideally located on the banks of the Indre and opposite the "Logis Royal", the Pierre & Vacances resort at Loches is based around a redeveloped flour mill, to which small modern buildings, respectful of the surrounding heritage, have been added. It offers very comfortable apartments, most with a loggia or small garden.

Pierre & Vacances Estepona apartments - Estepona

A one bedroom apartment sleeping up to four people from September 25 – October 2 costs €292.50 (£243) per week – or just €9 per person, per night. This is a saving of 35 per cent off the advertised price of €450 (£374) per week.

New to Pierre & Vacances in summer 2009, Estepona holiday resort is just 25km from Marbella on the Costa del Sol. Tastefully decorated with spacious, comfortable and well equipped apartments with air-conditioning as standard, the resort offers a range of activities including restaurants, bars and a large swimming pool.

Pierre & Vacances Le Rouret Resort - Le Rouret

A one bedroom hillside apartment sleeping up to four people from October 18 - 25 costs €328 (£273) per week – or just €12 per person per night. This is a saving of 20 per cent off the advertised price of €410 (£342) per week.

Opened in the summer of 2006, the Rouret Holiday village is a 100-acre multi-activity resort that is ideal for all members of the family. Set in an enchanting area of the Ardeche region, the resort offers facilities for all ages, including five swimming pools, a small farm and mini golf.. For those who enjoy exploring, walks, mountain bike trails, canoeing, horseback riding or 4x4 excursions are available.

Pierre & Vacances Premium Le Crotoy la Plage - Le Crotoy

A sea-view studio apartment sleeping up to five people from October 10 – 17 costs €336 (£280) per week - or just €10 per person, per night. This is a saving of 30 per cent off the advertised price of €480 (£400) per week.

With uninterrupted views over the sea and direct access to the beach, La Crotoy la Plage residence on the Picardy coast has been styled with heritage in mind. The only beach in the North of France that faces due south, the resort is secluded and full of charm. The property boasts an indoor and an outdoor swimming pool.

Ends

About Pierre & Vacances

Pierre & Vacances is the number one provider of holiday residences, resorts and hotels all over France. It offers over 45,000 self-catering apartments and hotel rooms throughout France, Spain, Italy and the French Caribbean through the main brands of Pierre & Vacances Residences, Pierre & Vacances Resorts and Pierre & Vacances Premium. The company also operates great value Maeva Residences in France, as well as Latitudes Hotels offering spacious bedrooms and top-class facilities. Pierre & Vacances also offers 30 'Adagio' city centre aparthotels across Europe, ideally located at the heart of cities such as Paris, Brussels, Berlin and Vienna.

Further information

For further consumer information on Pierre & Vacances, please visit: www.pv-holidays.com or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the Pierre & Vacances blog at <http://blog.pv-holidays.com>

Follow Pierre & Vacances on Twitter at: <http://www.twitter.com/pvolidays>

Media information and press trips

For media information and images or if you're interested in a press trip, please contact Jenny Groutage or Dan Allen at The Saltmarsh Partnership on 020 7928 1600 or email jenny/dan@saltmarshpr.co.uk.

The Saltmarsh Partnership can also help source prices for flights, ferries and trains to Pierre & Vacances' accommodation.