

Press release: 11th January 2010

TrekAmerica offers free sight-seeing activities with tour bookings

Tour operator TrekAmerica is spreading some New Year cheer by throwing in free activity vouchers on tour bookings made during January 2010.

The vouchers entitle travellers to a free sight-seeing activity in the city where their tour starts or finishes. Options include 'must-do' American experiences such as admission to the observation decks at the Empire State Building in New York and the Seattle Space Needle; and free full-day bike hire in Venice Beach, Los Angeles. The vouchers also cover further sight-seeing activities in the gateway cities of San Francisco, Las Vegas, Boston, Chicago and Anchorage.

This added-value offer is valid with any TrekAmerica tour in North America booked before 31st January 2010. Activity vouchers can be redeemed at the start or end of a tour, so passengers booking non-circular routes – a coast-to-coast road trip for instance – will be able to choose between two different activities.

The full list of free activities being offered by TrekAmerica is:

- **NEW YORK** – Free admission to the Empire State Building observation deck. Experience the panoramic views of Manhattan from the 86th floor of this historic landmark
- **LOS ANGELES** – Free full day bicycle hire on Venice Beach. Soak up the sunshine and cruise along California's world-famous Santa Monica and Venice beaches
- **SAN FRANCISCO** – Free Open Top Sightseeing Hop-on-hop-off City Tour. Visit the city's most iconic sights including the Golden Gate Bridge, Haight-Ashbury, China Town and Fisherman's Wharf
- **LAS VEGAS** – Free admission to the Eiffel Tower viewing platform at the Paris Hotel. Take in the inimitable skyline at the most romantic spot in all of Vegas, 460 feet above the Strip
- **SEATTLE** – Free admission to the Seattle Space Needle observation deck. The 360 degree view incorporates the city, the sparkling waters of Puget Sound and even the snow-capped peak of Mount Rainier
- **BOSTON** – Free 40-minute Codzilla Thrill Boat Ride with Boston Harbour Cruises. Brave the fastest speedboat tour in Boston on a heart-pounding, wild ride in Boston Harbour

- **CHICAGO** – Free Bicycle City Tour with Bobby's Bike Hike. Chicago has been voted the best bicycling city in America and this tour offers a great perspective on the Windy City
- **ANCHORAGE** – Free admission to the Alaska Native Heritage Centre. Share the rich heritage of Alaska's eleven cultural groups and learn about the traditions that endure

For further information and reservations visit www.trekamerica.co.uk or call 0845 863 8214.

Activity vouchers can be requested via the online booking form or directly with the reservations team if booking by phone.

Established in 1972, TrekAmerica specialises in small group adventure tours of North America for 18-38 year olds. The company recently received a Silver Award for Best Special Interest / Adventure Tour Operator at the British Travel Awards. The company does not charge single supplements, making it a popular choice for solo travellers.

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For further information or images, please contact Kate Popham or Kylie Jenkins at The Saltmarsh Partnership on 020 7928 1600 or email kate@saltmarshpr.co.uk or kylie@saltmarshpr.co.uk