

Press release

## **60 per cent off ski accommodation for cash-strapped ski lovers with Pierre & Vacances**

**London, 17 January 2010:** Ski accommodation specialist Pierre & Vacances has something for those feeling the financial strain this January. The '11 for 11' deal has up to 60 per cent off the original price of self-catering properties in 11 top French skiing resorts including Val d'Isere, Les Arcs and Méribel.

The offer is valid for bookings made before January 31 on selected dates for seven night holidays. Below are listed a selection of the deals. To view all of the deals or to make a booking, please visit: [http://www.pv-holidays.com/gb-en/11for11\\_os](http://www.pv-holidays.com/gb-en/11for11_os)

### **Pierre & Vacances Residence Les Balcons de Bellevarde, Val D'Isère– 60 per cent off**

*A one bedroom apartment sleeping up to five people from 23-30 April is reduced from €870 (£726) to €348 (£290)- just €10 per night per person.*

The charming wood and stone-clad residence is located in La Daille area of the resort facing the piste and is only 100 metres from the shops and 200 metres from the Funival lift. Featuring balconies that enjoy maximum sunshine levels, these comfortable and welcoming apartments boast excellent facilities and international television channels.

<http://bit.ly/gBQEQ5>

### **Maeva Residence La Daille, Val D'Isère - 60 per cent off**

*A studio apartment sleeping up to four people from 23-30 April is reduced from €620 (£517) to €248 (£207)- just €9 (£7) per person per night.*

The residence is located in the La Daille district of Val D'Isere, just 1km from Val D'Isere town. La Daille has its own choice of shops, bars and restaurants within 100 metres of the residence. The

apartments have been recently refurbished and offer an uninterrupted view over the valley. Opposite the residence are the La Daille lifts offering quick access to both Tignes and Val D'Isere.

<http://bit.ly/gBQEQ5>

**Premium Residence Les Alpages de Chantel, Arc 1800 – 40 per cent off**

*A one bedroom apartment for up to six people from 2-9 April is reduced from €1130 (£949) to €678 (£571)- just €16 (£13) per night per person.*

This Premium property offers spectacular panoramic views over the valley and has direct access to the ski slopes. The two stone and wood buildings boast a superior standard of accommodation with free Wifi and international TV channels. After a day's skiing, guests can use the onsite Deep Nature Spa by Algotherm. The spa centre is free of charge, with an indoor heated swimming pool, saunas, steam rooms, a gym and a relaxation room. Facial and body treatments are available for a supplement.

<http://bit.ly/h5b0YI>

## **Ends**

### **About Pierre & Vacances**

Pierre & Vacances is the number one provider of holiday residences, villages and hotels all over France and is the European leader in ski accommodation. The Pierre & Vacances group as a whole has 120 ski residences and hotels in over 40 major ski resorts across the French Alps and Pyrenees. These properties range from affordable, self-catering studio apartments through to luxurious four-star chalets and upmarket hotels using four brands: Pierre & Vacances, Maeva, Pierre & Vacances Premium and Latitudes Hotels.

Further information

For further consumer information on Pierre & Vacances, please visit: [www.pierreenvacances.co.uk](http://www.pierreenvacances.co.uk) or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the Pierre & Vacances blog at <http://blog.pv-holidays.com>

Follow Pierre & Vacances on Twitter at:

<http://www.twitter.com/pierreetvacances>

Media information and press trips

For media information and images or if you're interested in a press trip, please contact Jenny Groutage or Amelia Astley Birtwistle at The Saltmarsh Partnership on 020 7928 1600 or email [jenny@saltmarshpr.co.uk](mailto:jenny@saltmarshpr.co.uk) / [amelia@saltmarshpr.co.uk](mailto:amelia@saltmarshpr.co.uk)

The Saltmarsh Partnership can also help source prices for flights, ferries and trains to Pierre & Vacances' accommodation.