

Press release

Savings of up to 15 per cent as Pierre & Vacances launches summer bookings

London, 15 February 2011: Bag yourself a bargain with Pierre & Vacances which is offering huge savings on summer holiday bookings. The self-catering accommodation specialist has reduced prices by up to 15 per cent on selected properties across France and Spain.

The discount is offered on seven night holidays from June to early September in Normandy, Brittany, on the Atlantic and South Coast of France and on Spain's Mediterranean Coast. The deals can be seen at <http://bit.ly/ifwnHD> and below are outlined some specific examples.

Omaha Beach, Residence Le Green Beach, Brittany

*A one bedroom apartment sleeping up to five people is reduced by **15 per cent** from €580 (£490) to €492 (£416) between 25 June – 2 July.*

The newly constructed luxury seaside resort provides a relaxing location from which to visit Normandy and Brittany including the famous World War II D-Day beaches and the town of Deauville. On site there are two heated swimming pools, a sauna, children's play area and access to one of France's Top 50 Golf Courses - the International Omaha Beach Golf Club.

Resort Port Bourgenay, Atlantic Coast

*A one bedroom apartment sleeping up to five people is reduced by **15 per cent** from €1070 (£899) to €909 (£764) from 2-9 July.*

The resort surrounds a large lake and two 18 hole golf courses with a beach nearby which is accessible on foot or by a miniature train. Onsite, there are three pools, a water park, free fitness classes and a baby's club for those aged three months to three years and a free mini, kids, juniors and teens club for those aged three to 18 years.

Residence L'Archipel, Perros-Guirec, Brittany

*A one bedroom apartment sleeping up to five people is reduced by **15 per cent** from €700 (£592) to €595 (£503) for a seven night stay from 27 August to 3 September.*

The three floor residence faces the beach and lies in the heart of the Côte de Granit Rose. The beautiful landscape is unusual as both the land and the sea are dotted with pink granite. The residence has a heated

swimming pool and is close to a range of shops and services including a thalassotherapy centre.

Premium Houlgate Residence & Spa

*A one bedroom apartment sleeping up to four people is reduced by **15 per cent** from €920 (£778) to €781 (£661) for a seven night stay from 3-10 September.*

Built on five hectares of land, just 600m from the beach and overlooking the sea, Houlgate apartments and cottages are part of the Pierre & Vacances Premium brand. They contain a fully equipped kitchen, WIFI Internet connections and an LCD TV. On site there is also a communal outdoor swimming pool, health spa and children's activity area.

For more details please visit www.pierreetvacances.co.uk

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About Pierre & Vacances

Pierre & Vacances is the number one provider of holiday residences, resorts and hotels all over France. It offers over 45,000 self-catering apartments and hotel rooms throughout France, Spain, Italy and the French Caribbean through the main brands of Pierre & Vacances Residences, Pierre & Vacances Resorts and Pierre & Vacances Premium. The company also operates great value Maeva Residences in France and Spain, as well as Latitudes Hotels offering spacious bedrooms and top-class facilities. Pierre & Vacances also offers 30 'Adagio' city centre aparthotels across Europe, ideally located at the heart of cities such as Paris, Brussels, Berlin and Vienna.

Further information

For further consumer information on Pierre & Vacances, please visit: www.pierreetvacances.co.uk or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the Pierre & Vacances blog at <http://blog.pv-holidays.com>

Follow Pierre & Vacances on Twitter at:

<http://www.twitter.com/pierrevacances>

Media information and press trips

For media information and images or if you're interested in a press trip, please contact Jenny Groutage or Amelia Astley Birtwistle at The Saltmarsh Partnership on 020 7928 1600 or email jenny/amelia@saltmarshpr.co.uk.

The Saltmarsh Partnership can also help source prices for flights, ferries and trains to Pierre & Vacances accommodation.