

Press release

## **25 per cent off short breaks to France with Pierre & Vacances**

**London, 16 March 2011:** Pierre & Vacances, the leader in self catered accommodation across France and Spain, is offering a guaranteed 25 per cent off early summer short breaks at selected properties across France and Spain with prices starting from €26 (£22) per person per night.

The short breaks are available at Pierre & Vacances' 12 family friendly French Resorts and 1 Spanish Resort as well as properties in Normandy, Brittany, the Atlantic coast, south of France and Spain's Costa Dorada, Costa Blanca and Costa del Sol. The discount is valid for two to four night stays from April to mid July.

Couples and groups can avoid the school holiday crowds and prices with these early summer breaks. Equally, spa and golf enthusiasts can take advantage of this deal as many properties have golf courses nearby with reduced rates for Pierre & Vacances customers.

The short breaks deal must be booked before April 22. Below are outlined a number of examples of the deal, which can be seen at [www.pv-holidays.com/gb-en/breaks\\_ms](http://www.pv-holidays.com/gb-en/breaks_ms)

### **GOLF BREAK- Pierre & Vacances Residence Cannes Villa Francia, South of France**

*A two bedroom apartment sleeping six people is reduced by 25 per cent for a three night stay from 10-13 June and costs €472 (£409)- that's €26 (£22) per person per night.*

The residence lies in a wooded garden location and is one kilometre from the beach which is accessible by a shuttle bus. There are two swimming pools and the bar and restaurant open onto a terrace which overlooks the sea, boasting panoramic views of the Lérins Islands and the red rocks of the Esterel massif. There is a nine hole and 18 hole golf course 20 minutes from the residence which have special rates for Pierre & Vacances customers. The nearest airport is Nice which is a 40 minute drive away and flights with Easyjet start at £34 one way.

### **SPA BREAK- Pierre & Vacances Houlgate Premium Residence and Spa, Normandy**

*A two bedroom apartment sleeping up to four people is reduced by 25 per cent for a four night stay from 16-20 April and costs €564 (£488)- that's €35 (£30) per person per night.*

The luxury residence is part of the Pierre & Vacances Premium brand and is a brand new property set on the Butte de Caumont hilltop with beautiful views over the

seaside town of Houlgate. Accommodation is in apartments or houses sleeping up to eight people, all with a balcony or terrace, fully equipped kitchen, WIFI internet and an LCD TV. On site there is a communal outdoor swimming pool and Deep Nature Spa by the prestigious French brand, Algoterm with a range of treatments, indoor swimming pool, sauna and steamroom. Le Harve ferry port is an hour's drive from the residence.

### **COUPLES BREAK- Pierre & Vacances La Rochelle Residence Centre, Atlantic Coast**

*A studio apartment for two people is reduced by 25 per cent for a two night stay from 7-9 May and costs €138 (£120)- that's €35 (£30) per person per night.*

The residence lies in the heart of La Rochelle near the old harbour, beach and shops. Accommodation is in studio apartments for two or four people and the residence has a heated swimming pool and solarium. There are opportunities for watersports, golf and horseriding nearby. Flights from London to La Rochelle start at £6 for a single fare.

For more details please visit [www.pierreetvacances.co.uk](http://www.pierreetvacances.co.uk)

### **Ends**

#### **About Pierre & Vacances**

Pierre & Vacances is the number one provider of holiday residences, resorts and hotels all over France. It offers over 45,000 self-catering apartments and hotel rooms throughout France, Spain, Italy and the French Caribbean through the main brands of Pierre & Vacances Residences, Pierre & Vacances Resorts and Pierre & Vacances Premium. The company also operates great value Maeva Residences in France and Spain, as well as Latitudes Hotels offering spacious bedrooms and top-class facilities. Pierre & Vacances also offers 30 'Adagio' city centre aparthotels across Europe, ideally located at the heart of cities such as Paris, Brussels, Berlin and Vienna.

#### **Further information**

For further consumer information on Pierre & Vacances, please visit: [www.pierreetvacances.co.uk](http://www.pierreetvacances.co.uk) or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the Pierre & Vacances blog at <http://blog.pv-holidays.com>

Follow Pierre & Vacances on Twitter at:

<http://www.twitter.com/pierreetvacances>

#### **Media information and press trips**

For media information and images or if you're interested in a press trip, please contact Jenny Groutage or Amelia Astley Birtwistle at The Saltmarsh Partnership on 020 7928 1600 or email [jenny@saltmarshpr.co.uk](mailto:jenny@saltmarshpr.co.uk) / [amelia@saltmarshpr.co.uk](mailto:amelia@saltmarshpr.co.uk)

The Saltmarsh Partnership can also help source prices for flights, ferries and trains to Pierre & Vacances' accommodation.