

Press release

## **Mediterranean summer holidays from as low as €8 (£6) per night with Pierre & Vacances' 'Spain Fantastico!' campaign**

**London, 28 March 2011:** Self-catering accommodation specialist, Pierre & Vacances has just launched its 'Spain Fantastico!' campaign offering up to 40 per cent off early summer holiday and May half term bookings.

The 'Spain Fantastico!' campaign has a guaranteed 25 per cent saving on eight selected Pierre & Vacances properties along the Spanish Costa del Sol and Costa Dorada. Additional early bird and long stay discounts can result in combined savings of up to 40 per cent.

Included in the campaign are two brand new Pierre & Vacances properties, Résidence Maeva Benidorm and Maeva Stella Polaris Torremolinos, which will open for the first time in April. Also part of the campaign is the Pierre & Vacances Terrazas Costa del Sol Resort, Pierre & Vacances' only 'Resort' branded property in Spain. The Resort has a free kids clubs for three to 18 year olds, from April to early July, which is supervised by professional child carers who organize safe, age relevant activities including catermaran sailing and sports tournaments and coaching,

The deal is available for stays from April to mid July and must be booked before April 22. Below are outlined a number of examples of the campaign, which can be seen at [www.pv-holidays.com/gb-en/resorts\\_spain\\_os](http://www.pv-holidays.com/gb-en/resorts_spain_os)

### **Pierre & Vacances Resort Terrazas Costa del Sol- 40 per cent off**

*A one bedroom apartment with air conditioning sleeping up to four people for a two week holiday from 4-18 June costs €608 (£523)- just €10 (£8) per person per night.*

The Resort lies on the Costa del Sol and has panoramic views over the Rock of Gibraltar. Terrazas is built over a hill with patios, fountains and palm trees and a large swimming pool. The spacious apartments are available with one, two or three bedroom air-conditioned apartments which can sleep up to eight people. The nearest beach, accessible by a five minute free shuttle or by walking, has a Pierre & Vacances snack bar with parasols and loungers. The Resort is 50km from Malaga airport.

<http://bit.ly/f8xSii>

### **Maeva Residence Benidorm-32.5 per cent off**

*A one bedroom air conditioned apartment sleeping up to four people from 28 May to 4 June (May half term) costs €237 (£204)- just €8 (£6) per person per night.*

Re-developed by Pierre & Vacances for the upcoming summer, the residence is located in the centre of Benidorm, 600 metres from the beach. There are excellent facilities including an indoor and outdoor pool, tennis court, padel courts and a garden playground. Nearby, guests can enjoy local bars, restaurants, clubs and

amusement and aquatic parks. The nearest airport is Alicante, which is a 40 minute drive away.

<http://bit.ly/eU9Psg>

### **Pierre & Vacances Residence Altea Hills- 32.5 per cent off**

*A one bedroom air conditioned apartment sleeping up to four people from 2-9 July costs €777 (£669)- just €28 (£24) per person per night.*

The residence is nestled into the hillside of the Sierra de Bernia overlooking the sea in a charming area with typical Mediterranean architecture. Onsite, there are three outdoor swimming pools, an indoor heated swimming pool, a squash court and a Spa. All accommodation has a balcony or terrace and ranges from one to three bedroom apartments. The unspoilt village of Altea is only 2.5 km away and there is horseriding, tennis, an 18 hole golf course and sailing nearby. The nearest airport is Alicante, which is a 50 minute drive away.

<http://bit.ly/fDyN66>

For more details please visit [www.pierreetvacances.co.uk](http://www.pierreetvacances.co.uk)

### **Ends**

### **About Pierre & Vacances**

Pierre & Vacances is a self-catering accommodation specialist with over 45,000 self-catering apartments and hotel rooms throughout France, Spain, Italy and the French Caribbean through the main brands of Pierre & Vacances Residences, Pierre & Vacances Resorts and Pierre & Vacances Premium. The company also operates great value Maeva Residences in France and Spain, as well as Latitudes Hotels offering spacious bedrooms and top-class facilities. Pierre & Vacances also offers 30 'Adagio' city centre aparthotels across Europe, ideally located at the heart of cities such as Paris, Brussels, Berlin and Vienna.

### **Further information**

For further consumer information on Pierre & Vacances, please visit: [www.pierreetvacances.co.uk](http://www.pierreetvacances.co.uk) or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the Pierre & Vacances blog at <http://blog.pv-holidays.com>

Follow Pierre & Vacances on Twitter at:

<http://www.twitter.com/pierreetvacances>

### **Media information and press trips**

For media information and images or if you're interested in a press trip, please contact Jenny Groutage or Amelia Astley Birtwistle at The Saltmarsh Partnership on 020 7928 1600 or email [jenny@saltmarshpr.co.uk](mailto:jenny@saltmarshpr.co.uk) / [amelia@saltmarshpr.co.uk](mailto:amelia@saltmarshpr.co.uk)

The Saltmarsh Partnership can also help source prices for flights, ferries and trains to Pierre & Vacances' accommodation.