

Press release

Up to 40 per cent off May holidays to France and Spain with Pierre & Vacances- including May half term!

London, 9 May 2011: Those looking to catch some sunshine this May can take advantage of Pierre & Vacances' May sale with up to 40 per cent off seven night stays in France and Spain. The offer is valid until 25 May for holidays taken before 11 June including May half term. Prices start from as little as £7 per person per night.

Pierre & Vacances is the European leader in self-catering accommodation and has Resorts and Residences all over France and on Spain's Mediterranean coast. Its 12 family friendly Resorts have free kids clubs for three to 18 year olds with activities such as sports tournaments, dances classes and circus courses. At selected properties, teens can relax in Le Spot, which is a teen's only area complete with mixing decks, a dance floor and a drinks and snack bar.

Below are outlined a number of examples of availability in the May sale. More details can be seen at www.pv-holidays.com/gb-en/resorts_ms

Pierre & Vacances Residence Estepona, Spain

*A one bedroom apartment with air conditioning sleeping up to four people from 28 May- 4 June (May half-term) is **reduced by 40 per cent** to £239- that's £8 per person per night.*

Residence Estepona is built into the Andalusian hillside on the Costa del Sol. Guests can enjoy the swimming pool, spa, children's playground and the nearby Los Flamingos golf course. The tastefully decorated apartments are spacious, comfortable and equipped with air-conditioning, a balcony and kitchen area.

<http://bit.ly/ICBoFZ>

Pierre & Vacances Resort Port Crouesty, Brittany

*A two bedroom apartment sleeping up to seven people from 21-28 May is **reduced by 25 per cent** to £365- that's £7 per person per night.*

The pedestrian Resort is located between the marina and the beach on the stunning Rhulys peninsula. Port Crouesty has three swimming pools and offers sporting activities for adults and children, half-day excursions and boat cruises and dedicated kids and teens clubs. There is also a sailing school, 18 hole golf course and a thalassotherapy centre nearby.

<http://bit.ly/mAfs2Y>

Pierre & Vacances Resort Port-Bourgenay, Vendée

*A one bedroom apartment sleeping up to five people from 4-11 June is **reduced by 25 per cent** to £371- that's £10 per person per night.*

Nestled between the beach and pine forests and set out around a large lake, Pierre & Vacances Resort Port Bourgenay covers 85 hectares. Within the Resort are two 18 hole golf courses, three swimming pools, six tennis courts and a huge range of adult and children's activities. There is also a beach nearby which is accessible on foot or by miniature train.

<http://bit.ly/jfC4IS>

Pierre & Vacances Resort Terrazas, Costa del Sol, Spain

*A one bedroom apartment with air conditioning sleeping up to four people from 28 May- 4 June is **reduced by 25 per cent** to £338- that's £12 per person per night.*

The Resort lies on the Costa del Sol and has panoramic views over the Rock of Gibraltar. Terrazas is built over a hill with patios, fountains and palm trees and a large swimming pool. The Resort has one, two or three bedroom air-conditioned apartments, which can sleep up to eight people. The nearest beach, accessible by a five minute free shuttle or by walking, has a Pierre & Vacances snack bar with parasols and loungers. The Resort is 50km from Malaga airport.

<http://bit.ly/inF3xl>

Ends

About Pierre & Vacances

Pierre & Vacances is a self-catering accommodation specialist with over 45,000 self-catering apartments and hotel rooms throughout France, Spain, Italy and the French Caribbean through the main brands of Pierre & Vacances Residences, Pierre & Vacances Resorts and Pierre & Vacances Premium. The company also operates great value Maeva Residences in France and Spain, as well as Latitudes Hotels offering spacious bedrooms and top-class facilities. Pierre & Vacances also offers 30 'Adagio' city centre aparthotels across Europe, ideally located at the heart of cities such as Paris, Brussels, Berlin and Vienna.

Further information

For further consumer information on Pierre & Vacances, please visit: www.pierreetvacances.co.uk or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the Pierre & Vacances blog at <http://blog.pv-holidays.com>

Follow Pierre & Vacances on Twitter at: <http://www.twitter.com/pierreetvacances>

Media information and press trips

For media information and images or if you're interested in a press trip, please contact Jenny Groutage or Amelia Astley Birtwistle at The Saltmarsh Partnership on 020 7928 1600 or email jenny@saltmarshpr.co.uk / amelia@saltmarshpr.co.uk

The Saltmarsh Partnership can also help source prices for flights, ferries and trains to Pierre & Vacances' accommodation.