



Luxury Welsh resort, Celtic Haven, drives new women's golf campaign

18 July 2011, London: Women who have been inspired by the British Open Championship but lack the confidence to try the game themselves can join Celtic Haven in its innovative campaign to support women's golf. The self-catering cottage resort on the Pembrokeshire coastline has its own nine-hole golf course and in-house female golf pro and encourages women to enjoy a round as much as men. Golf packages start from £495 for a four night break.

Celtic Haven's headland golf course has panoramic views over Caldey Island and the Atlantic Ocean and is available for all guests. No handicap is required, clubs are available free of charge and guests can benefit from the PGA approved golf simulator which has over 70 international courses and full training and driving range programmes.

Philip Evans, managing director of Celtic Haven, comments: "Golf is strongly stereotyped as a 'man's' sport which completely pushes women's golf to one side. We feel that Celtic Haven is an ideal environment for women to comfortably learn or improve on their golf and we have professional golf packages to aid them. The ethos at Celtic Haven is that *sport is beauty* and a round of golf can be tied in with a treatment at the resort's spa and a dip in the hot tub."

Celtic Haven's flexible four-day golf package allows women to play golf all day or just for a couple of hours. The package includes an induction and three hour golf lesson with a PGA professional, unlimited play on the Celtic Haven golf course and a round at Tenby's Championship Course. Additionally, Welsh International, Emma Guerreiro, who heads up female golf at Celtic Haven, is always on hand for extra tuition and support. Novices receive a 'fit for course' certificate and experienced players can benefit from discount rates at local courses.

Golfers can also use Celtic Haven's fitness suite, tennis courts, indoor swimming pool, hot tub and sauna and receive ten per cent off treatments at its Elemis Premier Spa. The package costs £495 including four nights accommodation in a luxury cottage, continental breakfast delivered to the cottage each morning and lunch or dinner at Celtic Haven's restaurant.

To celebrate this initiative Celtic Haven is also holding the first 'Welsh Festival of Ladies Golf' from 24 to 25 September 2011. The event will be held in association with award winning beauty brand, Elemis, which will generously treat all players to a £50 Elemis beauty pack. This partnership will help support golf as a feminine activity, which can be enjoyed by women of all ages. Entry is £25. Players can enter at www.celtichaven-golf.co.uk

For bookings, call 01834 870000 or visit www.celtichaven.co.uk

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Further Information

For more information on Celtic Haven, please visit www.celtichaven.co.uk or call 01834 870 000.

For media information, images and press trips please contact Jenny Groutage or Amelia Astley Birtwistle at The Saltmarsh Partnership on 020 7928 1600 or email jenny@saltmarshpr.co.uk or amelia@saltmarshpr.co.uk