

Press release

Holiday like Henson's Harem!

London, 5 September 2011: Clients seeking South of France glamour as seen on episode one of Channel 5's *The Bachelor* can follow in the footsteps of Gavin Henson's 25 female suitors by staying at the Pierre & Vacances Cap Esterel Resort.

The first episode of *The Bachelor*, which aired last Friday, showed 25 girls compete to win Henson's heart at the 210 hectare resort of Cap Esterel. The resort overlooks the sandy bay of Agay and is 9km from the trendy town of St Raphael. The glitz and glamour of St Tropez is just one hour to the west and glamorous Cannes is 40 minutes along the Riviera to the east. It is also easily accessible with Nice airport less than an hour away.

Cap Esterel is an ideal base for the active holidaymaker offering kayaking, paintballing, quad-biking and horseriding. The resort has its own golf course, three large swimming pools with wave machines and slides and two children's pools. There is also regular on-site entertainment ranging from live music to local craft markets and children can enjoy the free children's clubs (outside of peak dates).

Pierre & Vacances has an end of summer sale with reductions of up to 20 per cent. For example, a one bedroom apartment sleeping up to five people from 3- 10 September is reduced by 20 per cent to £615 and a two bedroom apartment sleeping up to seven people from 22-29 October is reduced by ten per cent to £746.

Ends

About Pierre & Vacances

Pierre & Vacances is the number one provider of holiday residences, resorts and hotels all over France. It offers over 45,000 self-catering apartments and hotel rooms throughout France, Spain, Italy and the French Caribbean through the main brands of Pierre & Vacances Residences, Pierre & Vacances Resorts and Pierre & Vacances Premium. The company also operates great value Maeva Residences in France and Spain, as well as Latitudes Hotels offering spacious bedrooms and top-class facilities. Pierre & Vacances also offers 30 'Adagio' city centre aparthotels across Europe, ideally located at the heart of cities such as Paris, Brussels, Berlin and Vienna.

Further information

For further consumer information on Pierre & Vacances, please visit: www.pierreetvacances.co.uk or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the Pierre & Vacances blog at <http://blog.pv-holidays.com>

Follow Pierre & Vacances on Twitter at:
<http://www.twitter.com/pierreetvacances>

Media information and press trips

For media information and images or if you're interested in a press trip, please contact Jenny Groutage or Amelia Astley Birtwistle at The Saltmarsh Partnership on 020 7928 1600 or email jenny@saltmarshpr.co.uk / amelia@saltmarshpr.co.uk