

UK Visitor Numbers to Iceland up 11.6 per cent in September

6 October 2011: UK visitor numbers to Iceland increased by 11.6 per cent in September 2011, compared to the same period last year, with more than 4,100 people visiting the country last month.

According to figures released by Promote Iceland, 49,981 UK visitors travelled to Iceland between January and September this year. In September alone, there were 4,190 UK visitors to Iceland, up 11.6 per cent on 3,749 in 2010.

Additionally, official airport numbers demonstrate a record month for all foreign arrivals into the country, with an overall increase of 26.2 per cent.

Sigga Groa, area manager for UK and Ireland commented: "We are delighted to report the greatest total number of visitor arrivals ever recorded in September – and a large percentage of those were from the UK.

"October is also gearing up to be a good month for visiting Iceland as we have the official lighting of Yoko Ono's 'Imagine Peace Tower' this weekend (October 9) as well as the Iceland Airwaves music festival from October 12-16. Scientists have also predicted the best northern lights in 50 years will be visible in Iceland this winter and so we hope UK visitor numbers will continue to increase for the rest of the year."

Ends

Media Information

For more details, please visit: www.visiticeland.com

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