

Press release

## **Mediterranean October half term offers with discounts of up to 20 per cent**

**4 October 2011, London:** Self-catering accommodation provider, Pierre & Vacances, is making half term sun affordable by offering discounts of up to 20 per cent on its properties in the south of France and Spain. The company has apartments in desirable locations along the Mediterranean coastline which all have access to swimming pools and a range of activities. Prices start at just £7 per person per night.

This half term families can take advantage of the free kids clubs offered at Pierre & Vacances' Resorts. The clubs are available for three to 18 year olds and provide a range of age specific activities such as sports tournaments and handicrafts. Pierre & Vacances properties also organise day excursions to local towns and markets and activities such as whale and dolphin watching boat trips in Spain.

Below are outlined a number of examples of the discounted Pierre & Vacances accommodation. All examples are for week long stays from 22- 29 October. Enquiries and bookings can be made at [www.pierreenvacances.co.uk/](http://www.pierreenvacances.co.uk/) 0870 0267 145.

### **Pierre & Vacances Village Cap Esterel, South of France**

A two bedroom sea view apartment sleeping up to seven people for a week's holiday is **reduced by 20 per cent** to £695- that's £14 per person per night.

The 210-hectare resort overlooks the Mediterranean and is perched on a red rock hillside. The resort is surrounded by a purpose-built golf course and gardens and is just 30 minutes away from the white sandy beaches of Cannes. Onsite facilities include three large swimming pools with wave machines, two children's pools, a small farm, tennis courts and bicycle hire. Kid's clubs are available. Further details can be seen at- <http://bit.ly/ofzGD7>

### **Pierre & Vacances Village Le Rouret, Ardèche**

A one bedroom apartment sleeping up to four people for a week's holiday is **reduced by 20 per cent** to £364- that's £13 per person per night.

Village Le Rouret is a 100-acre multi-activity resort which is ideal for family holidays. Set in the Ardèche region with views over the valleys, the village has an aqua area with fountains, water rapids, a rubber ring river and a swimming pool, tennis courts, multi-sports courts, a mountain bike path, sauna and Jacuzzi. Offered nearby is canoeing, canyoning, paragliding, quad biking and go karting. Kid's clubs are available. Further details can be seen at- <http://bit.ly/p9UnAT>

### **Pierre & Vacances' Residence Bonavista de Bonmont, Catalonia**

A two bedroom apartment sleeping up to seven people for a week's holiday is **reduced by 20 per cent** to £346- that's £7 per person per night.

Bonmont lies on Catalonia's coastline and backs onto the prestigious Bonmont golf course and the famous vineyards of Priorat. Guests can enjoy the aquatic centre which has a heated swimming pool, relaxing jets, a hydro-massage mattress and Jacuzzi. There are preferential rates for all guests at the nearby golf course and those with adventure in mind can go quad biking or go carting. The nearest airport is Barcelona which is an hour and a half away. Further details can be seen at- <http://bit.ly/qlqgsf>

## **Ends**

### **About Pierre & Vacances**

Pierre & Vacances is the number one provider of holiday residences, resorts and hotels all over France. It offers over 45,000 self-catering apartments and hotel rooms throughout France, Spain, Italy and the French Caribbean through the main brands of Pierre & Vacances Residences, Pierre & Vacances Resorts and Pierre & Vacances Premium. The company also operates great value Maeva Residences in France and Spain, as well as Latitudes Hotels offering spacious bedrooms and top-class facilities. Pierre & Vacances also offers 30 'Adagio' city centre aparthotels across Europe, ideally located at the heart of cities such as Paris, Brussels, Berlin and Vienna.

### **Further information**

For further consumer information on Pierre & Vacances, please visit: [www.pierreenvacances.co.uk](http://www.pierreenvacances.co.uk) or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the Pierre & Vacances blog at <http://blog.pv-holidays.com>

Follow Pierre & Vacances on Twitter at:

<http://www.twitter.com/pierreenvacances>

### **Media information and press trips**

For media information and images or if you're interested in a press trip, please contact Jenny Groutage or Amelia Astley Birtwistle at The Saltmarsh Partnership on 020 7928 1600 or email [jenny@saltmarshpr.co.uk](mailto:jenny@saltmarshpr.co.uk) / [amelia@saltmarshpr.co.uk](mailto:amelia@saltmarshpr.co.uk)

The Saltmarsh Partnership can also help source prices for flights, ferries and trains to Pierre & Vacances accommodation.