

VisitGuernsey welcomes launch of The Channel Island Way

VisitGuernsey has welcomed the launch of a new 'Channel Island Way' guidebook which for the first time offers walkers a suggested route to experience the best of these scenic islands.

Published by Coast Media and written by Blue Badge Guide Arthur Lamy, *The Channel Island Way* showcases a 110-mile island-hopping route through Guernsey, Herm, Sark, Alderney and Jersey.

With a well-planned itinerary, the entire route can be walked in two weeks; however it is even more versatile as a series of short breaks, enabling visitors to take their time in exploring and enjoying the varied coastal landscapes of each island.

The route consists of circular walks on each island - approximately 40 miles in Guernsey, four in Herm, 10 in Sark, six in Alderney and 48 in Jersey. Both the Guernsey and Jersey routes are broken down into manageable sections with frequent public transport access.

"The launch of this new guidebook underlines how perfect the Channel Islands are for walking enthusiasts, as well as the great variety of terrain visitors can expect to experience," said Jason Moriarty, VisitGuernsey's Manager – Trade & Media Relations.

"In Guernsey alone the Channel Island Way takes in dramatic cliff paths, secluded bays, Napoleonic and World War 2 fortifications, sweeping beaches and thriving harbours. Add the appeal of the other islands, including car-free Herm and Sark, and it's a great basis for short or extended breaks."

The Channel Island Way will be available from www.amazon.co.uk, priced at £9.95, and in visitor centres and book retailers throughout the islands.

For more information on Guernsey visit www.visitguernsey.com.

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