



## **Twenty five per cent off premium economy flights with EVA Air**

**8 June 2009:** Travel to the Far East in style and upgrade to premium economy for as little as £220 – saving up to 25 per cent off EVA Air's premium economy Elite Class with the launch of exclusive online fares.

The 'Hot E Fare' is bookable on [www.evaair.com](http://www.evaair.com). Return fares from London Heathrow to Bangkok start from just £706 and from £729 to Taipei including taxes. The standard starting price for a return airfare with EVA Air from London Heathrow to Bangkok in Elite Class usually costs from £890 including taxes.

Flights are on sale now until 15 July 2009 and are valid for travel until 9 December 2009 excluding the period 11 July – 27 August 2009. These fares are subject to availability and are only bookable online.

EVA Air's award-winning Elite Class offers many of the comforts usually only associated with business class travel, at a fraction of the price. Forming just 20 per cent of the aircraft's total seat capacity, the airline's pioneering premium economy product gives passengers increased privacy during the flight.

Travellers benefit from a dedicated check-in desk and increased baggage allowance of 25kgs, as well as 18.5 inch wide ergonomically designed, memory foam seats with a generous 38-inch seat pitch.

State-of-the-art audio/visual on-demand entertainment systems, available throughout the aircraft, are enhanced with an 8.4 inch high-resolution touch screen seatback TV.

Travellers can enjoy a range of movie blockbusters, classic TV programmes, video games and the latest album releases.

Elite Class passengers also receive an amenity kit and are entitled to extra Evergreen Club frequent flyer bonus mileage.

EVA Air flies to Taipei via Bangkok six times a week from London Heathrow and offers passengers a choice of three classes of cabin service: Premium Laurel business class, Elite Class premium economy and Economy class.

For more information on EVA Air visit [www.evaair.com](http://www.evaair.com)

ENDS

### **About EVA Air**

EVA Air currently serves 49 destinations across four continents from its Taipei hub. Its 54 aircraft comprise three B747-400s, four B747 Combis, nine B747 Freighters, eight MD-11 Freighters, six MD-90s, 12 B777-300ERs, 11 A330-200s and one A320.

EVA Air is part of Taiwan's Evergreen Group and a sister company to Evergreen Marine, one of the world's largest container-shipping companies.

### **For further media information contact:**

The Saltmarsh Partnership

020 7928 1600

Clair Horwood – [clair@saltmarshpr.co.uk](mailto:clair@saltmarshpr.co.uk)