



Press release: 24th June 2009

Latest news from The Taiwan Tourism Bureau

Contents:

- 1. Crowne Plaza Hotel to open in Kaoshiung**
- 2. 20th anniversary of Taiwan's Culinary Exhibition, 20th-23rd August 2009**
- 3. Taiwanese restaurant opens in London's Chinatown**

1. Crowne Plaza Hotel to open in Kaoshiung

The world's largest hotel group by number of rooms, InterContinental Hotels Group (IHG), has signed a management contract to manage the Crowne Plaza Kaohsiung E-Da World hotel. The hotel is scheduled to open in the city of Kaoshiung in southern Taiwan by the end of 2009.

The 650-room hotel is expected to feature five food and beverage outlets, two ballrooms and ten function rooms. This will be the first managed Crowne Plaza hotel in Taiwan and will make IHG the largest international hotel group in Taiwan with a total of more than 1,200 rooms.

The city of Kaohsiung is also due to hit the headlines next month (July 2009) when it plays host to the 2009 World Games, which will be the largest sporting event ever held on the island. The World Games has been running since 1981 and is a competition of sports that are not played in the Olympic Games. Athletes will compete in sports such as orienteering, body-building, squash, netball, water skiing and many more.

www.ichotelsgroup.com

www.worldgames2009.com

2. 20th anniversary of Taiwan's Culinary Exhibition, 20th-23rd August 2009

Taipei's annual Culinary Exhibition will take place at the Taipei World Trade Centre this August and will give local chefs the opportunity to show what is reputedly the best Chinese cuisine in the world.

The exhibition, which is celebrating its 20th anniversary this year, will promote Taiwan's diverse cuisine with a number of cooking shows. The show will feature both Chinese-style cuisines and Taiwan's special dishes, including beef noodle soup.

There will be hundreds of innovative dishes based on Taiwan's local produce, as well as special display dishes of the giant grouper, which is found in abundance in the waters off Pingtung County and is being featured at the food exhibition for the first time this year.

The Taipei Culinary Exhibition is open to the public and will run from 20th-23rd August 2009.

Taiwan is a fantastic foodie destination. It is said there is a snack shop every three steps and a restaurant every five in Taiwan. From the bustling night markets to upmarket restaurants, Taiwan is reputed to have the finest Chinese cuisine in the world.

<http://www.tcff.com.tw/>

3. Taiwanese restaurant opens in London's Chinatown

A new Taiwanese restaurant has opened in London's Chinatown to rave reviews. Named after Taiwan's second biggest harbour city – Keelung – the restaurant specialises in street food dishes that are served in the city's bustling night markets. Most dishes are unavailable elsewhere in London.

The new restaurant offers a regional menu featuring Taiwanese specialities such as claypot chicken with Shaoxing wine and steamed sea bass with chilli. Most dishes are priced between £3.50 and £10.

The owner and manager of Keelung is Geoffrey Leong, who runs some of London's most successful Asian eateries including Goldfish in Hampstead, the award-winning Koi in Kensington and Leong's Legend in London's West End.

www.viewlondon.co.uk/restaurants/keelung-review-59978.html

- Ends -

For more information on Taiwan, please see www.taiwan.net.tw or telephone 020 7928 1600.

For media information and image or if you're interested in visiting Taiwan on an individual or group press trip, please contact Susie Tempest or Sarah Habicht at the Saltmarsh Partnership on 020 7928 1600 or email susie@saltmarshpr.co.uk / sarah@saltmarshpr.co.uk.