



TIPTO UNVEILS EARLY 2010 ROADSHOWS PROGRAMME

22 January 2010: TIPTO (Truly Independent Professional Travel Organisation) has announced details of its programme of agent roadshows for February, March and April - with Tunbridge Wells featured for the first time.

Between 10 February and 27 April, the roadshows will visit seven different towns and cities across the UK, giving local independent agents the chance to meet and get product information from TIPTO's 16 members, as well as an opportunity to win a range of prizes on the night.

The full programme is:

10 February	Stoke on Trent – Best Western Moathouse
11 February	Worcester – Sixways Worcester Warriors
10 March	Bournemouth – Marriott Highcliffe
11 March	Tunbridge Wells – Spa Hotel
16 March	Solihull – St John's Hotel
17 March	Chester - Racecourse
27 April	Glasgow – Hilton Grosvenor

The roadshows will continue TIPTO's 'Magical Mystery Tour' theme, with evening entertainment over dinner including a magician and travel quiz. And TIPTO Chairman Graham Balmforth (Superbreak) underlined the organisation's commitment to working its roadshow programme.

'Many organisations are cutting back on this kind of face-to-face interaction with agents, but even in the current economic climate they are very productive for TIPTO members,' he said.

"The calibre of agents is always really good and we are told time and time again how beneficial the agents find the events, which build their product knowledge, help them to develop relationships with operators who want to support them, and play a big part in boosting business.

"We undertook research last year which indicated that 75 per cent of independent agents rated TIPTO's as the best roadshows in the industry, and we'll be pulling out all the stops to ensure we maintain the same high standards."

Details of TIPTO's May and June roadshows will be announced shortly, with destinations to be visited including Bristol, Ipswich and Gateshead.

Agents can get more information from the TIPTO website www.tipto.co.uk or by calling 0208 742 4073.

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