

Press Release

Special Offers

WORLDHOTELS launches special Switzerland offer at 20 affiliate hotels

Frankfurt, 30 June 2009 – WORLDHOTELS, the group for independent hotels, is launching the special “Sparkling Spirit” offer at 20 of its affiliate hotels throughout Switzerland. With this offer, guests will receive exclusive VIP-treatment and will automatically become members of the Sparkling Club at no additional charge. The offer will run from July 2009 and can be booked via www.worldhotels.com/sparkling.

Guests booking the “Sparkling Spirit” offers will receive preferred booking, a guarantee on the “Best Available Rate” and VIP-treatment during their stay, including one special amenity such as a free room upgrade, a complimentary breakfast or free access to the spa area. A special Veuve Clicquot Traveller gift pack, complete with a bottle of sparkling champagne, will also be presented to each WORLDHOTELS guest staying a minimum of two consecutive nights. In addition, members of the *Sparkling Club* will be invited once a year to an exclusive and private party in Switzerland for club members only.

The *Sparkling Spirit* special offer is available at the following hotels of WORLDHOTELS in Switzerland:

Tiffany Hotel, Geneva

The Tiffany Hotel is a boutique hotel situated in a tastefully restored historic building, which dates back to 1900. Set in the heart of the city’s arts and cultural district, just a few steps from the Old District and the famous Rhone, it provides an excellent location for exploring Geneva. The hotel comprises 46 elegantly decorated rooms and three suites set over five floors. Members of the *Sparkling Club* can enjoy a complimentary breakfast at the Tiffany Hotel.

Grand Hotel National, Lucerne

Dating back to 1870, this luxurious hotel is located right next to Lake Lucerne. The hotel has 41 rooms and 12 suites, most of which have views looking towards the Alps. All rooms also feature Italian marble floors, silk wallpaper and handwoven carpets. The Grand Hotel National is within walking distance of the charming old city of Lucerne and its world-famous Chapel Bridge. A complimentary breakfast is available for all *Sparkling Club* members staying at the Grand Hotel National.

Royal Plaza Montreux & Spa, Montreux

Perfectly situated on the scenic shores of Lake Geneva, the Royal Plaza Montreux & Spa makes the perfect venue for those looking for the utmost in luxury and relaxation. The hotel features 146 beautifully appointed rooms, many of which overlook the lake. A deluxe spa boasts a heated indoor swimming pool, Jacuzzi, fitness room and solarium, together with steam and massage rooms. All *Sparkling Club* members staying at the Royal Plaza Montreux & Spa will receive a free room upgrade to the next category.

All WORLDHOTELS affiliate hotels involved in this promotion are:

- **Airport Hotel Basel**, Basel
- **Hotel Victoria**, Basel
- **Hotel Allegro Bern**, Bern
- **Lindner Golf & Ski Hotel Rhodania**, Crans Montana
- **Hotel Bristol**, Geneva
- **Hotel Longemalle**, Geneva
- **Tiffany Hotel**, Geneva
- **Lindner Grand Hotel Beau Rivage**, Interlaken
- **Hotel Victoria**, Lausanne
- **Lindner Hotel & Alpentherme Leukerbad**, Leukerbad
- **Grand Hotel National**, Lucerne
- **Hotel Continental-Park**, Lucerne
- **Hotel Des Balances**, Lucerne

- **Villa Sassa Hotel & Spa**, Lugano
- **Eden Palace Au Lac**, Montreux
- **Royal Plaza Montreux & Spa**, Montreux
- **Hotel Einstein**, St. Gallen
- **Hotel Engimatt**, Zurich
- **Hotel Opera**, Zurich
- **Hotel Schweizerhof Zurich**, Zurich

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About WORLDHOTELS:

- WORLDHOTELS is an exclusive collection of the world's most unique independent hotels. Under the banner "Unique Hotels for Unique People", it now has almost 500 affiliate properties in more than 300 destinations and 70 countries worldwide.
- For nearly 40 years, the company's mission has been to offer business and leisure travellers easy access to a wide range of accommodation options with a strong emphasis on hotels of character and distinction.
- WORLDHOTELS' guests benefit from an extensive portfolio of partnerships, including frequent flyer programmes from 20 of the world's leading international airlines, including Air France/KLM, United Airlines, Cathay Pacific and Lufthansa.
- Through state-of-the-art distribution and technology and global marketing campaigns, WORLDHOTELS gives independent hotels the collective strength of a strong, global hotel brand whilst still allowing them to retain their strong individual character and unique identity.

For further information, visit worldhotels.com. Photographic material is available in the news section of worldhotels.com or from Susie Tempest, The Saltmarsh Partnership: susie@saltmarshpr.co.uk; tel: 00 44 20 7928 1600.