



Press release: 24th August 2009

Latest news from The Taiwan Tourism Bureau

Contents:

- 1. Taiwan Government helps victims following Typhoon Morakot**
- 2. Funway Holidays launches new tours to Taiwan**
- 3. 10th Taroko Gorge Marathon, 7th November 2009**
- 4. Taipei International Travel Fair, 30th October–2nd November 2009**

1. Taiwan Government helps victims following Typhoon Morakot

The Taiwanese Government is doing all it can to help victims and their relatives following the recent destruction caused by Typhoon Morakot. The typhoon, which has now left the island, destroyed much of a remote southern mountain village earlier this month.

Tourism in Taiwan has mainly been unaffected. Popular destinations visited by international tourists thankfully remain untouched. Domestic and international flights are unaffected and road and rail travel on key routes, particularly to major cities and tourist areas, also continue as normal.

The Taiwan Tourism Bureau's thoughts are with those who were affected and all those involved in the rescue and essential repair work.

www.taiwan.net.tw

2. Funway Holidays launches new tours to Taiwan

Specialist tour operator, Funway Holidays, has added Taiwan to its 2010 brochure. The company is now offering four escorted tours to some of the island's most popular regions and attractions.

Two, three, five and seven-day itineraries include sightseeing in the vibrant capital of Taipei, as well as visits to the popular tourist attractions of Sun Moon Lake and Taroko Gorge. Visitors also have the opportunity to stay overnight at Taiwan's largest Buddhist monastery, Fo Guang Shan, which is

located near the city of Kaoshiung in southern Taiwan. All tours are accompanied by an expert guide.

Funway Holidays is also launching half-day, day and night tours of Taipei, Taroko Gorge and Keelung, Taiwan's second biggest harbour city. All tours include one meal with prices starting from as little as £21 per person.

Escorted tour prices start from £179 per person and include all accommodation, excursions, entrance fees and some meals. International flights are excluded from the price. Funway Holidays also offers its Taiwan itineraries in conjunction with other popular Asia destinations, such as China. Furthermore, it can arrange international flights to all destinations, if desired.

www.funway.co.uk

3. 10th Taroko Gorge Marathon, 7th November 2009

The Taroko International Marathon, said to be the world's only marathon held at a gorge in a mountainous area, will take place at Taiwan's scenic Taroko National Park this November. This year the marathon is celebrating its 10th anniversary.

This annual event draws thousands of long-distance runners from all over the world, offering participants the chance to tour through the winding roads of the majestic marble-walled Taroko Gorge.

Athletes can opt to compete in a full or half distance marathon, or in fun runs of just a few kilometres. During the run, runners will pass lofty mountains, deep canyons that cut off from the main gorge, head-spinning precipices, elegant waterfalls and wild rapids.

The Taroko International Marathon takes place on 7th November 2009. The winners of the full marathon and half marathon will win cash prizes of NT\$80,000 (approximately £1,471) and NT\$10,000 (approximately £184) respectively.

www.sportsnet.org.tw/en

4. Taipei International Travel Fair, 30th October–2nd November 2009

Taipei's annual International Travel Fair will commence at the Taipei World Trade Centre this October and will give more than 60 countries the opportunity to showcase what they have to offer.

The annual travel fair is the largest in Asia and features over 1,000 exhibition booths. Nearly 200,000 people visit it over four days every year.

This year, there will be hundreds of displays from countries all over the world, as well as colourful cultural performances and shows organised by countries exhibiting at the fair. The show offers visitors a vast amount of travel information and the chance to find unbeatable bargains.

The Taipei International Travel Fair is open to the public and will run from 30th October – 2nd November 2009.

www.taipeitf.org.tw

- Ends -

For more information on Taiwan, please see www.taiwan.net.tw or telephone 020 7928 1600.

For media information and image or if you're interested in visiting Taiwan on an individual or group press trip, please contact Susie Tempest or Sarah Habicht at the Saltmarsh Partnership on 020 7928 1600 or email susie@saltmarshpr.co.uk / sarah@saltmarshpr.co.uk.